

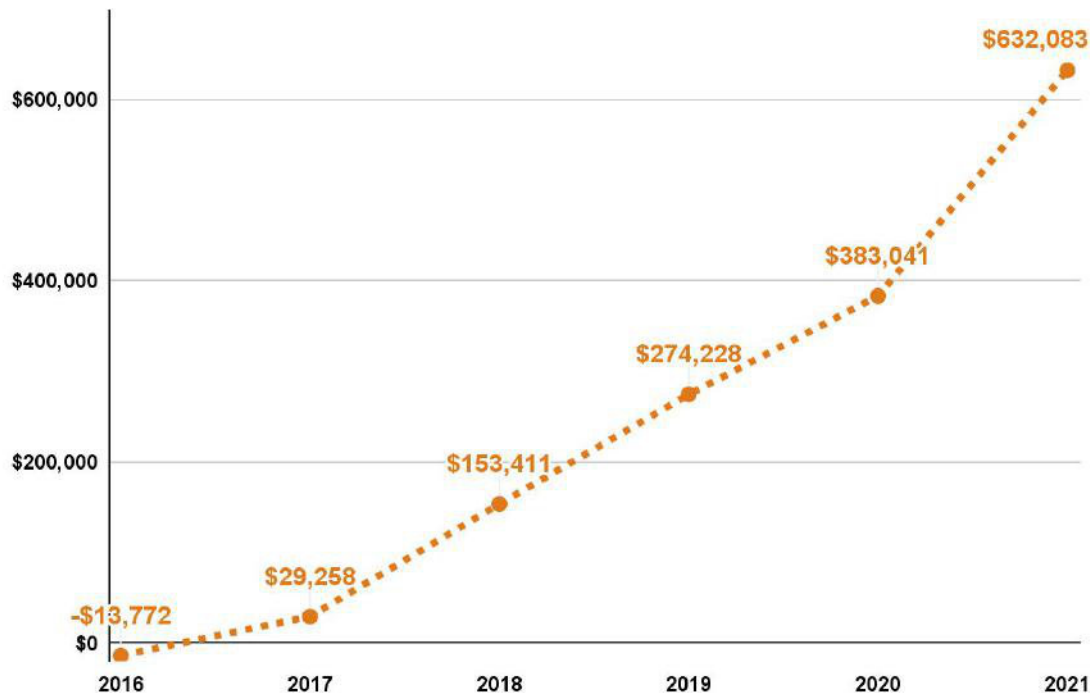


BIRCUS

— ★ 20 BREWING COMPANY ★ 15 —

OUR HISTORY

- ★ **Beer +Circus**
 - ☆ Roots in Belgium
- ★ **Ludlow, KY**
 - ☆ Enter Circus Mojo 2009
- ★ **Strong revenue growth year after year**



OUR HISTORY

- ★ **2016**– First crowdfunded brewery in USA
- ★ **2017**– Sold first beer
 - ☆ Took 18mo to get off the ground
 - ☆ 10 methodical years of business building
- ★ **2019**– purchased 2–14Hwy Ave



OUR HISTORY

- ★ **Pandemic**
 - ☆ Corned Dogs, Dogless Corn, & Cornless Dogs
 - ☆ Launch Pizzeria
 - DIY Pizza Oven
- ★ **2021**– Covington Opens
- ★ **2022**– New, Professional Pizza Oven 🔥



ABOUT BIRCUS

OUR TEAM

- ★ **Brewmaster** JD Angell
- ★ **General Manager** Stephanie Gruber
- ★ **Brand Lead** Jillian Francois
- ★ **Event Coordinator** Ginny Gribbon
- ★ **Sales & Retail** Matt Cremeans
- ★ **Pizza Juggler** Damien Berkheimer

ABOUT BIRCUS

OUR INVESTORS

- ★ 328 Investors to Date
- ★ From \$250 - \$70,0000
- ★ Bring in additional investors / group
 - ☆ Creating Management Board

A large poster for Bircus Brewing Company. At the top, it says "ONE FOR ALL" in large blue letters. Below that is a logo featuring a bicycle wheel with a banner that says "ONE FOR ALL". The word "BIRCUS" is written in large orange letters, with "BREWING COMPANY" underneath. To the right of the poster, there is a vertical text "www.BIRCUS.com". Below the main logo, there is a section titled "The Brewery" which describes the company as a Belgian inspired brewery in Ludlow, Kentucky. To the right of this section, there are two smaller beer descriptions: "LUDLOW" and "MISS PATTERSON". At the bottom right, there is a small logo for "LUDLOW KENTUCKY" with the address "322 ELM ST. 41010".

ONE FOR ALL

LUDLOW KENTUCKY

BIRCUS
BREWING COMPANY

www.BIRCUS.com

The Brewery

BIRCUS (BIRKUS) Brewing Co. is a Belgian inspired brewery where the surreal world of circus meets the simple love of beer. Located in downtown Ludlow, Kentucky, BIRCUS was established in 2013 and remains within the historic Ludlow Theatre. Enjoy one of our unique offerings and watch our... breathe the fun, hula hoop, walk on hogs and amaze at some very... beer offerings. Raise a glass, see a circus and toast to a...

LUDLOW
100-41 Ale 5.0% by Vol

An assertive traditional American Pale Ale that has a few non-traditional local ingredients like Blue Oven Farm's toasted wheat. The clean citrus notes of our Amarillo hops come through to balance the supporting toasted wheat backbone.

MISS PATTERSON
100-41 Ale 5.0% by Vol

This delicately balanced Belgian Ale contains an elegant mixture of spices to complement the present really sweetness. Straw in color and hazy with a dense wavy head gives evidence of the wheat malt.

LUDLOW KENTUCKY
322 ELM ST. 41010



LUDLOW

- ★ **Supper Clubs – French Circus**
 - ☆ Zero Food Waste
 - ☆ Sells out every time
 - ☆ Attendees from all over Cincinnati
- ★ **Wrestling**
- ★ **Circus Opera**
- ★ **Wedding & Corp Brews**
 - ☆ Custom Labels
 - ☆ Custom Brews

UPCOMING OPPORTUNITIES

A PROPER KITCHEN

- ★ Currently working to build a more robust kitchen at the Ludlow Theatre for extending concession and dining offerings.
- ★ Kitchen Expansion Permits Approved



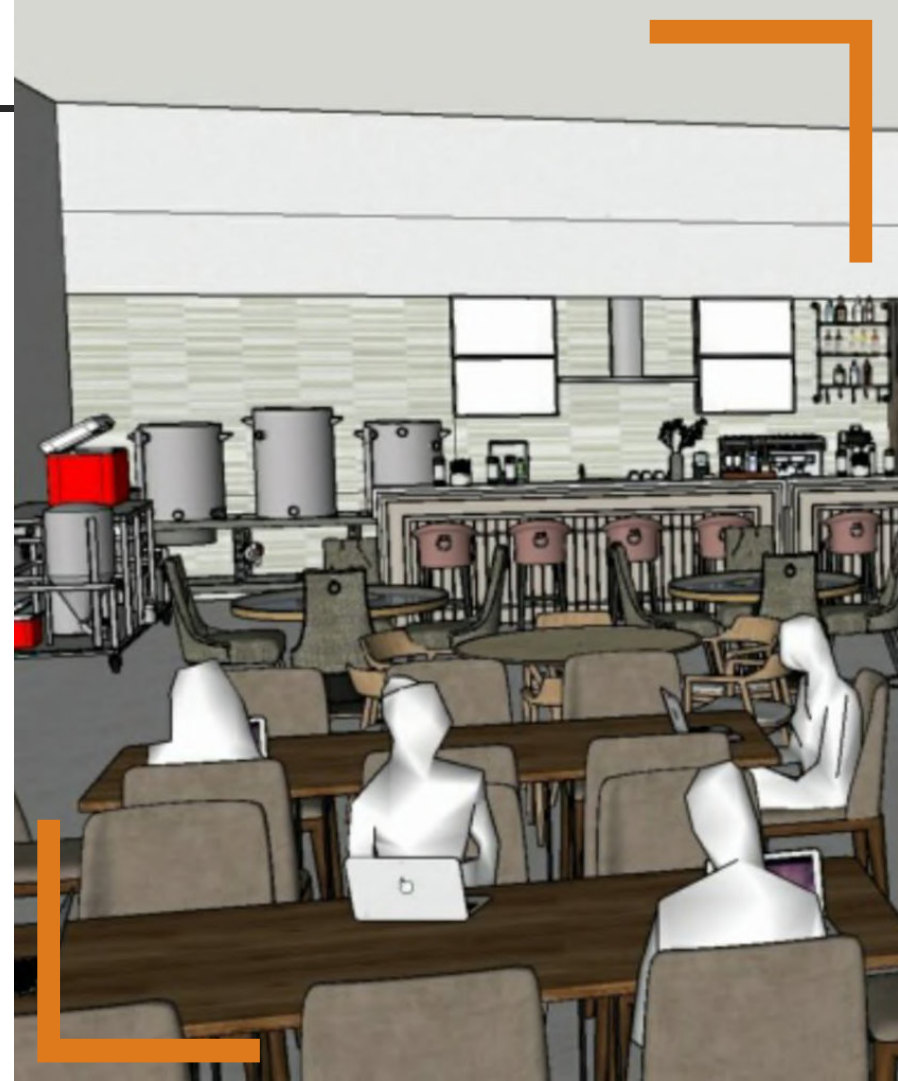
UPCOMING OPPORTUNITIES

BIG BLUE

- ★ Moving the brewery and beer manufacturing to 2-14HWY Ave
- ★ Eventually creating a destination and venue for events (once zoning approved)

EXPERIMENTAL BREWERY

- ★ Alloy +Kroger
 - ☆ Turning unmarketable bread into beer
- ★ Alloy Development Co. is a marketplace where organizations, businesses and communities can find the resources they need to grow. We are a commercial capital lender, a growth lab for startups, and an economic development partner all under one roof, which makes us an active and influential business partner, able to assist any organization at any stage of growth.

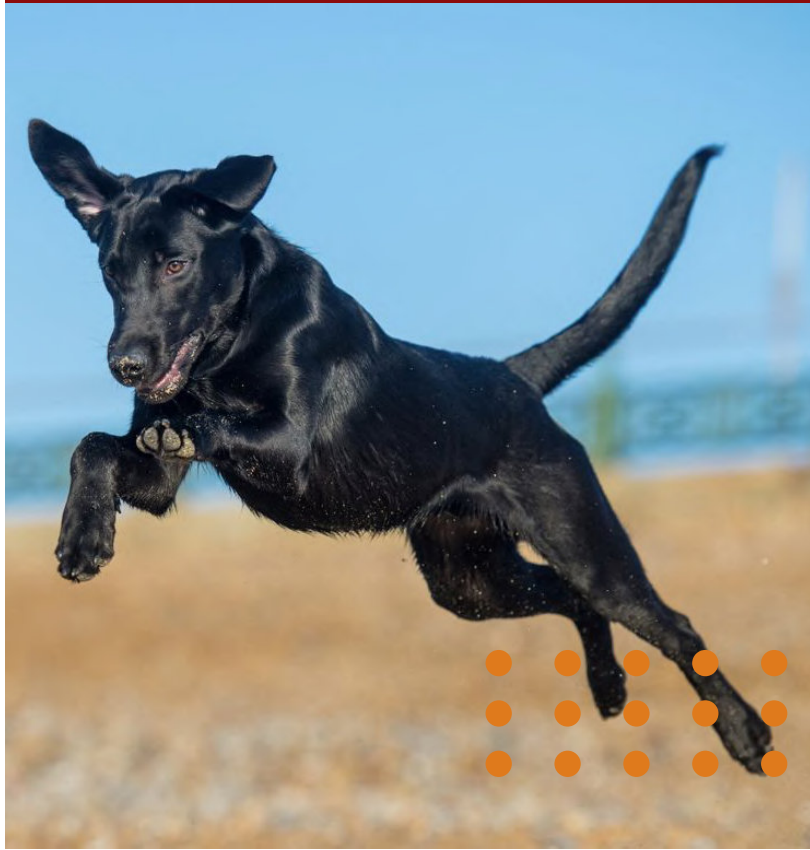


UPCOMING OPPORTUNITIES

DIFFERENTIATING COVINGTON

- ★ Position as Pizza location
 - ☆ Served with Bircus Brew
- ★ Pizza by the slice
- ★ [Roadmap available here](#)





NOSE AND TAIL WINERY

- ★ Owner Maureen Henry has all equipment to make fine wines
- ★ Expansion with wine partner

