

# VirZoom

## "It's Your Move" - 1 x 60 Second Landing Page Hero Video

Scene	Audio	Video
1A	<b>Voice Over:</b> Imagine a world where every movement takes you on a new adventure...	<b>Shot:</b> Quick succession of drone shots of a serene mountain lake, a bustling city, a lush forest, and a vast desert. <b>[STOCK CLIPS]</b>  The environments are shown in rapid succession, with different ambient sounds in each environment.
1B	<b>Voice Over:</b> ...transforming the ordinary into the extraordinary.	<b>Shot:</b> Close-up of a player in a living room setting putting their VR headset on.  <i>*match cut with*</i>  The same player, in the same close-up framing, now in a lush park environment, as if transported away to a new world.  We then jump to a wide shot of the same player w/ their headset on, standing in this environment, spinning around, really taking in the full environment. <b>[CAPTURED BY LEMONLIGHT]</b>
2	<b>Voice Over:</b> Welcome to VirZOOM. It's immersive, it's exhilarating, and it's your next big investment opportunity.	<b>Shot:</b> A series of aerial drone stock clips looking towards the Boston skyline. <b>[STOCK]</b>  <b>Graphic:</b> The VirZoom logo appears overtop of the scenic backdrops.
3	<b>Voice Over:</b> Our patented VR technology moves as you move, bringing players closer to real-world experiences than ever before.	<b>Shot:</b> [Talent permitting] We now see different players each put on a VR headset in different sections of the studio (to feel like different settings). One starts pedaling, another running, and another flying. <b>[CAPTURED BY LEMONLIGHT]</b>
4	<b>Voice Over:</b> Gameplay results from natural movement letting players say goodbye to static gaming.	<b>Shot:</b> A variety of shots of gameplay clips representing the different experiences each

		<p>play is experiencing, intercut with the live action footage that mirrors what's being seen in-game.</p> <p><b>[CAPTURED BY LEMONLIGHT/VIRZOOM]</b></p>
5	<p><b>Voice Over:</b> Since launching in 2019, our flagship game, VZfit has captivated users worldwide, boasting over 950,000 installs and generating over \$3 million in revenue.</p>	<p><b>Shot:</b> Dynamic chart showing the rise in users and revenue.</p> <p><i>[On-screen, in micro-type]</i> <b>*Disclaimer:</b> Users and revenue are presented as of May 7, 2024. Users are subject to change, and the Company's past performance is not indicative of future results.</p>
6	<p><b>Voice Over:</b> With our newest app, Fly set for release in 2024, we're aiming to grow VirZOOM to \$500 million in annual recurring revenue by 2030.</p>	<p><b>Shot:</b> Graphic promoting \$500 million target by 2030.</p> <p><i>[On-screen, in micro-type]</i> <b>*The forecasted Annual Recurring Revenue of \$500 million by 2030 is based on projected market trends, consumer demand for immersive gaming experiences, and the company's ability to effectively execute its growth strategy.</b></p>
7	<p><b>Voice Over:</b> Led by a team with 175 years of combined experience and pioneers of franchises like Guitar Hero, our apps are crafted by the best minds in virtual reality.</p>	<p><b>Shot:</b> Highlight individual team members in action, brainstorming, coding, and testing VR environments.</p> <p><i>[On-screen, in micro-type]</i> <b>*Disclaimer:</b> Management information is current as of May 2024. Management's history producing other franchises is not indicative of future results for the Issuer's apps.</p>
8	<p><b>Voice Over:</b> Join us and change the way we play and experience the world from the comfort of our own homes.</p>	<p><b>Shot:</b> A variety of shots of users, immersed in different virtual environments, moving freely and having fun with VirZoom's apps.</p>
9	<p><b>Voice Over:</b> Help drive the next wave of VR innovation, create captivating adventures and expand our virtual horizons.</p>	<p><b>Shot:</b> Users remove their headsets, smiling, satisfied and ready for more.</p>
10	<p><b>Voice Over:</b> Invest in VirZOOM. It's your move.</p>	<p><b>Shot:</b> Branded endslate</p> <p><b>Graphic:</b> Invest in VirZOOM. It's your move. <a href="http://www.invest.virzoom.com">www.invest.virzoom.com</a></p> <p><i>[On-screen, in micro-type]</i> <b>*Disclaimer:</b> Read the Offering information carefully before investing. It contains details of the issuer's business, risks, charges, expenses, and other</p>

		<i>information. Past performance is not indicative of future results, and securities are subject to risks, including loss of principal.</i>
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**\*Note:** B-roll selection is subject to change; visuals described in the Video column are not final.