

BlueStar TeleHealth

An Overview of the Company and Capabilities



Summary	BlueStar provides telehealth services to help clinical caregivers connect with their remote patients. We provide a full suite of technical and logistic services, including video, software, hardware, communications, nurse monitoring, billing support, and other ancillary services.	
About the Company	<ul style="list-style-type: none">■ In business since 2013, serving thousands of families across all 50 states.■ Service-Disabled-Veteran-Owned small business, certified by the Veterans Administration■ CEO and COO are retired two-star admirals■ 15 generals and admirals from the Army, Navy, Air Force, Marine Corps, and Coast Guard on our advisory board, including doctors and nurses■ Shareholders include over 40 admirals and generals from all services■ Winner of the SBA Small Business of the Year Award in Maryland■ A+ Rating from the Better Business Bureau; 500+ positive reviews on the web■ Established a non-profit 501(c)(3) to provide services to needy senior veterans	
Remote Patient Monitoring Services	<p>BlueStar does all the work to qualify for the following CPT codes:</p> <ul style="list-style-type: none">■ <u>99453: initial installation of equipment</u> >> purchase, inventory, programming, kitting, and shipping of equipment to the patient >> activation of equipment and training the patient on its use■ <u>99454: maintaining the hardware and software to deliver data</u> >> operating the software to deliver data to family, our nurses, and clinical staff >> customer service and technical support >> provision of all hardware and peripherals, including those lost or damaged >> return, refurbishment, and re-issuance of equipment as patients move in and out■ <u>99457: 20 minutes of monitoring and patient interaction by a QHP</u> >> a proprietary and continuous method of engaging with the patient to ensure compliance >> daily review of data by our nursing team >> provision of automated alerts, as well as e-mails or phone calls >> QHP interaction with your clinical team per a protocol approved by your team■ <u>99458: an additional 20 minutes of monitoring/interaction by QHP</u>	
Other Services	<p>In addition to the basic RPM services listed above, BlueStar provides other related services:</p> <ul style="list-style-type: none">■ Chronic Condition Management (CCM) under a variety of CPT codes■ Patient recruitment and enrollment services■ Emergency Department (ER) avoidance programs to reduce excessive ER use■ Aging-in-place technology services, including care calls	
How BlueStar is Different	<ul style="list-style-type: none">■ No financial investment required at any time. No long-term contracts■ Full service suite—the practice enrolls patients, and BlueStar does the rest■ Flexible: if the practice wants to perform certain portions of the work flow, it can■ Robust, capable software with capabilities for surveys, nutrition, ADL, multiple peripherals■ An enduring patient engagement system and method to ensure compliance■ The clinician is billed only if we perform the CPT code functions which can be billed■ The most capable alerting/notification engine we have found anywhere■ Our hardware can be used for unlimited telehealth encounters, with no additional cost■ Mission-driven—focused on patient care and the success of your telehealth program	
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