



**Aimy Steadman · 2nd**  
Founder and COO at Future/Proof  
Austin, Texas · 500+ connections · [Contact info](#)

**Future/Proof**

**The University of Te:  
Austin - The Red Mc**

Experience



**Founder and COO**  
Future/Proof  
Nov 2011 – Present · 9 yrs  
Austin, Texas Area

Future / Proof develops innovative alcohol beverage brands for next generation of drinkers. Brands include BeatBox Party Punch, Brizzy Seltzer Cocktails, and Corkless Wines.

Learn more at <http://www.futureprf.com>



**Founding Board Member**  
Naturally Austin  
Jan 2019 – Present · 1 yr 10 mos



**Strategic Advisor**  
Springdale Ventures  
Jan 2019 – Present · 1 yr 10 mos



**Venture Partner**  
Congress Avenue Ventures  
Jan 2020 – Present · 10 mos

**Member**

Entrepreneurs' Organization

May 2018 – Present · 2 yrs 6 mos

[Show 5 more experiences](#) ✓**Education****The University of Texas at Austin - The Red McCombs School of Business**

MBA, Entrepreneurship

2011 – 2013

**The University of Texas at Austin**

Bachelor of Science, Advertising

2005 – 2008

Activities and Societies: KVRX

Business Foundations Certificate

Bridging Disciplines Program Certificate in Social Entrepreneurship and Nonprofits

**Skills & Endorsements****Online Marketing** · 73Endorsed by **Joshua B. Lee** and 2 others who are highly skilled at thisEndorsed by 6 of Aimy's colleagues at **Brumley Texas Venture Labs****Email Marketing** · 58Endorsed by **Mike Holp** 🧙 Digital Wizard and 2 others who are highly skilled at thisEndorsed by 5 of Aimy's colleagues at **Brumley Texas Venture Labs****Social Media** · 57

Endorsed by 🧑 John Griffin 🍷, who is highly skilled at this

Endorsed by 4 of Aimy's colleagues at **Brumley Texas Venture Labs**[Show more](#) ✓

