



Joe Lavin · 2nd
Hotel Owner & Consultant

Potomac, Maryland, United States · 500+ connections ·

[Contact info](#)

Harborstone Hospitality



Cornell University

Experience

Owner

Harborstone Hospitality

Jan 2005 – Present · 15 yrs 10 mos

HarborStone Hospitality, an entrepreneurial venture to develop and own hotels and provide general consulting in the hospitality industry, was established in 2005 by Joseph Lavin. Consulting expertise includes: franchising, change management, brand creation and strategy and country inns.

Through Green Visions, LLC, Lavin purchased and is owner-operator of the historic Norwich Inn, located in Norwich, Vermont (www.norwichinn.com). The Inn, about 1 mile from Dartmouth College, features 38 rooms, a restaurant, pub and on site micro brewery.



Marriott International

6 yrs 6 mos

- **Executive VP and Managing Director-ExecuStay**
Jan 2001 – Mar 2004 · 3 yrs 3 mos
CEO of Marriott's Corporate Housing Division
- **Senior Vice President, Franchising**

Oct 1997 – Jan 2002 · 4 yrs 4 mos

Served as Senior Vice President, Franchising, for Marriott International. Under his leadership, Marriott's franchising business achieved significant growth. This comprises 70 percent of Marriott's limited-service hotels. Overseeing the creation of the company's newest lodging brand, Marriott Rewards.



Senior Vice President, Development, New Markets
Choice Hotels International

Jan 1989 – Sep 1997 · 8 yrs 9 mos

Lavin formerly served at Choice Hotels International. During his tenure, he oversaw the creation and direction of Choice's new brand, Choice Hotels International. These included the responsibilities of Senior Vice President, Development, New Markets. Senior Vice President of Development, where he managed the company's development efforts.



Director Hotel Development Planning
Marriott International

Dec 1981 – Aug 1984 · 2 yrs 9 mos

Associate

Laventhol & Horwath

Apr 1979 – Dec 1981 · 2 yrs 9 mos

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Education



Cornell University

Bachelor of Science (BS), Hotel Administration

1971 – 1975

Activities and Societies: Cornell University Senate, Board of Student Management Corp, VP Beta Theta Pi, VP Cornell Hockey Fans Assn, President The Majura Nolada Society, aka "The Mummies," Cornell Concert Commission, Reporter WVBR Radio

Skills & Endorsements

Hotels · 46



Endorsed by Deiv Saluts kij and 1 other who is highly skilled at this



Endorsed by 2 of Joe's colleagues at Marriott International

Hospitality · 45

 Endorsed by 8 of Joe’s colleagues at Marriott International

Hospitality Industry · 35

 Endorsed by 8 of Joe’s colleagues at Marriott International

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