



UNITED STATES  
SECURITIES AND EXCHANGE COMMISSION  
WASHINGTON, D.C. 20549

DIVISION OF  
CORPORATION FINANCE

Mail Stop 4561

July 3, 2017

Marshall Chesrown  
Chairman and Chief Executive Officer  
RumbleON, Inc.  
4521 Sharon Road, Suite 370  
Charlotte, North Carolina 28211

**Re: RumbleON, Inc.  
Registration Statement on Form S-1  
Filed June 29, 2017  
File No. 333-219048**

Dear Mr. Chesrown:

This is to advise you that we have not reviewed and will not review your registration statement.

Please refer to Rule 461 regarding requests for acceleration. We remind you that the company and its management are responsible for the accuracy and adequacy of their disclosures, notwithstanding any review, comments, action or absence of action by the staff.

Please contact Ji Shin, Attorney-Advisor, at (202) 551-3579 or me at (202) 551-3453 with other questions.

Sincerely,

/s/ Jan Woo

Jan Woo  
Legal Branch Chief  
Office of Information  
Technologies and Services

cc: Michael Francis, Esq.  
Christina C. Russo, Esq.  
Akerman LLP