

UNITED STATES SECURITIES AND EXCHANGE COMMISSION WASHINGTON, D.C. 20549

Mail Stop 3561

October 10, 2017

Daniel J. Sullivan Chief Financial Officer Party City HoldCo Inc. 80 Grasslands Road Elmsford, NY 10523

Re: Party City HoldCo Inc.

Form 10-K for the year ended December 31, 2016

Filed March 16, 2017 File No. 001-37344

Dear Mr. Sullivan:

We have completed our review of your filing. We remind you that the company and its management are responsible for the accuracy and adequacy of their disclosures, notwithstanding any review, comments, action or absence of action by the staff.

Sincerely,

/s/ Jennifer Thompson

Jennifer Thompson Accounting Branch Chief Office of Consumer Products