



DIVISION OF  
CORPORATION FINANCE

UNITED STATES  
SECURITIES AND EXCHANGE COMMISSION  
WASHINGTON, D.C. 20549

May 7, 2021

**CERTIFIED MAIL  
RETURN RECEIPT REQUESTED**

Charles Goldman  
Chief Executive Officer  
AssetMark Financial Holdings, Inc.  
1655 Grant Street, 10th Floor  
Concord, CA 94520

**Re: AssetMark Financial Holdings, Inc.  
Registration Statement on Form S-3  
Filed August 3, 2020  
File No. 333-240311**

Dear Mr. Goldman:

It has been more than nine months since you filed this registration statement and it is now out of date. Within 30 days from the date of this letter, you should either:

- amend it to comply with the applicable requirements of the Securities Act of 1933, the rules and regulations under the Act, and the requirements of the form; or
- file a request for withdrawal.

If you requested confidential treatment for portions of any exhibits to your registration statement and you request withdrawal of that registration statement, please submit a concurrent request for withdrawal of your application for confidential treatment.

If you do not amend the registration statement or file a request for withdrawal (or provide us with a satisfactory explanation of why you have not done either) within 30 days, we may enter an order declaring the registration statement abandoned under rule 479 of the Act.

Charles Goldman  
AssetMark Financial Holdings, Inc.  
May 7, 2021  
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Please contact Donald Field at 202-551-3680 with any questions.

Sincerely,

Division of Corporation Finance  
Office of Finance