

## Contact

[www.linkedin.com/in/davidshaner](http://www.linkedin.com/in/davidshaner)  
(LinkedIn)  
[www.get-offline.com](http://www.get-offline.com) (Company)

## Top Skills

Leadership  
Start-ups  
R&D

## Honors-Awards

Hive Global Leader  
Outstanding Entrepreneurship  
Achievement  
ThinkHouse Fellow  
Valedictorian  
The Startup Factory Graduate

# David Shaner

Founder/CEO at Offline  
Raleigh, North Carolina, United States

## Summary

Founder/CEO of Offline ([www.letsgetoffline.com](http://www.letsgetoffline.com)). Passionate about the ways that technology and entrepreneurship can build stronger communities and local economies.

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## Experience

Offline Media Inc.

Founder & CEO

June 2012 - Present (10 years 3 months)

(2020 - Present) Building the next \$1BN consumer subscription business. Offline is reimagining the way we discover new restaurants in Raleigh, Durham, and Charlotte NC. More cities on the way.

(2014 - 2019) Offline was the fastest growing media company for millennials in Raleigh-Durham, Charlotte and Nashville, reaching over 1 million people each month, and driving over 9 million in local spending each year.

North Carolina State University

4 years 10 months

Chemical Engineering-Nanotechnology Student

August 2007 - May 2012 (4 years 10 months)

Assistant Researcher

January 2009 - May 2009 (5 months)

- Developed familiarity with semiconductors.
- Operated solar lamp to test absorptive performance of silicon-based solar cells.
- Used HMI to generate Current-Voltage graphs and determine maximum performance of cells.
- Authored summary report to conclude research.

Procter & Gamble

Project Manager (Intern)

May 2011 - August 2011 (4 months)

- Managed, as the single point of contact, three projects with a total combined budget of \$300,000.
- Interfaced with corporate product development, vendors, managers, and technicians to align a common vision and successfully implement projects (references available).
- Developed expertise with Prelude and APW automated assay workstations (analytical lab automation).
- Significant experience troubleshooting and investigating Out Of Spec results in the Analytical Lab using technical expertise, Six Sigma principals and statistics background.

## Covidien

### Engineer (Co-Op Position)

May 2009 - December 2010 (1 year 8 months)

- Developed familiarity with both chemical and pharmaceutical manufacturing facilities (cGMP, Validation, etc.).
- Gained experience with many unit-operations: dissolvers, crystallizers, extraction columns, etc.
- Provided process and lab support for engineering projects and validations.
- Responsible for engineering research, development, and troubleshooting relating to product particle size.
- Worked with Operational Excellence department using Six Sigma tools. Well versed in Statistical Process Control.
- Personally planned, wrote, and executed engineering studies. Contributed to many others.
- Personally met with several vendors as single point of contact to purchase or discuss process improvement technology.

## Medtox Laboratories

### R&D Intern

May 2008 - August 2008 (4 months)

Burlington, North Carolina

- Assisted R&D personnel in troubleshooting Medtox Home Drug Testing Kits.
- Participated in validation of products, worked in a cGMP environment.
- Formulated antibody-colloidal gold conjugate solutions for use in R&D experiments.
- Authored a final report on the long-term stability and performance of a particular antibody/drug-conjugate.

## Education

North Carolina State University

BS, Chemical Engineering (Nanotechnology) · (2007 - 2012)