

UNITED STATES SECURITIES AND EXCHANGE COMMISSION WASHINGTON, D.C. 20549

Mail Stop 4561

July 6, 2017

Avishai Abrahami Chief Executive Officer Wix.com Ltd. 40 Namal Tel Aviv St. Tel Aviv, 6350671 Israel

Re: Wix.com Ltd.

Form 20-F for the Fiscal Year Ended December 31, 2016

Filed March 28, 2017 File No. 001-36158

Dear Mr. Abrahami:

We have completed our review of your filing. We remind you that the company and its management are responsible for the accuracy and adequacy of their disclosures, notwithstanding any review, comments, action or absence of action by the staff.

Sincerely,

/s/ Stephen Krikorian

Stephen Krikorian Accounting Branch Chief Office of Information Technologies and Services