



DIVISION OF  
CORPORATION FINANCE

UNITED STATES  
SECURITIES AND EXCHANGE COMMISSION  
WASHINGTON, D.C. 20549

October 10, 2018

Benoit Fouilland  
Chief Financial Officer  
Criteo S.A.  
32 rue Blanche  
Paris-France 75009

**Re: Criteo S.A.**  
**Form 10-K for the Fiscal Year Ended December 31, 2017**  
**Filed March 1, 2018**  
**Form 10-Q for the Fiscal Quarter Ended June 30, 2018**  
**Filed August 2, 2018**  
**File No. 001-36153**

Dear Mr. Fouilland:

We have completed our review of your filings. We remind you that the company and its management are responsible for the accuracy and adequacy of their disclosures, notwithstanding any review, comments, action or absence of action by the staff.

Sincerely,

Division of Corporation Finance  
Office of Telecommunications