



DIVISION OF  
CORPORATION FINANCE

UNITED STATES  
SECURITIES AND EXCHANGE COMMISSION  
WASHINGTON, D.C. 20549

November 3, 2014

Via E-mail

Robert S. Apatoff  
President, Chief Executive Officer and Director  
FTD Companies, Inc.  
3113 Woodcreek Drive  
Downers Grove, IL 60515

**Re: FTD Companies, Inc.  
Preliminary Proxy Statement on Schedule 14A  
Filed September 23, 2014  
File No. 001-35901**

Dear Mr. Apatoff:

We have completed our review of your filings. We remind you that our comments or changes to disclosure in response to our comments do not foreclose the Commission from taking any action with respect to the company or the filings and the company may not assert staff comments as a defense in any proceeding initiated by the Commission or any person under the federal securities laws of the United States. We urge all persons who are responsible for the accuracy and adequacy of the disclosure in the filings to be certain that the filings include the information the Securities Exchange Act of 1934 and all applicable rules require.

Sincerely,

/s/ Lilyanna Peyser for

Mara Ransom  
Assistant Director