



Neil Thanedar · 3rd

Founder & CEO at Utopic

Talks about #studios, #politics, #startups, #smallbusiness, and #angelinvesting

Flint, Michigan, United States · [Contact info](#)

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Utopic



Y Combinator

Activity

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About

I run my own startup studio, Utopic. Our first product is Pro Benches.

I am also founder and chairman of a nonprofit (Air to All) and a startup (Labdoor).

[...see more](#)

Experience



Founder & CEO

Utopic · Self-employed

Aug 2021 · Present · 1 yr 1 mo

Flint, Michigan, United States

Utopic is my startup studio. I create, buy, and grow small businesses and startups. Our first product is Pro Benches, a line of custom steel workbenches made in Michigan since 1979. [...see more](#)

Skills: Startup Development · Product Marketing · Entrepreneurship · Product Development · Angel Investing · Venture Capital



Utopic LLC

Utopic LLC is a holding company wholly owned by Neil Thanedar. Utopic Studio is an indie startup studio. Utopic Ventures is an indie VC fund.



Founder & Chairman

Labdoor

Feb 2012 · Present · 10 yrs 7 mos

San Francisco, California, United States

Labdoor is a consumer watchdog that independently tests and ranks supplements and other health products for our 20M+ users. We raised a 2013 Seed led by Mark Cuban, joined Y Combinator [...see more](#)

Skills: B2C · Business-to-Business (B2B) · Marketing · Branding · Fundraising · Start-ups · Leadership



Supplement Ratings and Reviews · Labdoor

Labdoor sends top-selling vitamins and supplements to an FDA-registered laboratory for purity and label accuracy testing, and then delivers the results straight to you. Us...



Founder & CEO

Air To All

Mar 2020 · Present · 2 yrs 6 mos

Flint, Michigan, United States

Air To All is a 501(c)(3) nonprofit that designs, produces, and distributes low-cost medical devices. Our long-term goal is to distribute millions of affordable medical devices along with sustainable tr [...see more](#)

Skills: Nonprofit Management · Nonprofit Organizations · 501c3 · Volunteer Recruiting · Medical Devices



Donate · Air to All

Air to All, Inc. is a 501(c)(3) US-based nonprofit run by a global team of volunteers. Founded in March 2020 in response to the COVID crisis, Air to All is focused on...



Senior Advisor

Shri Thanedar for Michigan

Jan 2017 · Present · 6 yrs 8 mos

Detroit, Michigan, United States

Personally advised my dad, Shri Thanedar, in his campaigns for Michigan Governor (2018), State Representative (2020), and US Congress (2022). [...see more](#)

Skills: Politics · Political Campaigns · Political Communication · Political Consulting · Fundraising



Rep. Shri Thanedar (D-Detroit) - Ballotpedia

Rep. Dr. Shri Thanedar (D-Detroit) is a member of the Michigan House of Representatives, representing District 3. He assumed office on January 1, 2021. His...



Author

NeilThanedar.com · Self-employed

Feb 2012 · Present · 10 yrs 7 mos

I've now written 90+ essays based on my experiences working with startups, politics, and crypto. [...see more](#)

Skills: Writing · Content Marketing · Search Engine Optimization (SEO) · Personal Branding · Book Writing



The World's Biggest Problems · Neil Thanedar

This list is a compilation of my favorite world-changing problems. I currently have 16 big problems to solve and ideas for 84 potential solutions.

[Show all 9 experiences →](#)

Education



Y Combinator

YC Core, Winter 2015

2015 · 2015



University of Michigan

B.S., Cellular & Molecular Biology

2009 · 2010

Activities and societies: The Detroit Partnership, Sigma Phi Epsilon



University of Michigan - Stephen M. Ross School of Business

B.B.A., Entrepreneurship

2008 · 2010

Skills

Entrepreneurship



Founder & CEO at Utopic




Endorsed by Matt Hunckler and 4 others who are highly skilled at this




Endorsed by 2 colleagues at Labdoor

[Show all 4 details →](#)

Start-ups


 Founder & Chairman at Labdoor


 Endorsed by Robert Kohler and 1 other who is highly skilled at this


 Endorsed by 2 colleagues at Labdoor

Show all 4 details →

Product Development

 Founder & CEO at Utopic

 Endorsed by 3 colleagues at Labdoor

 17 endorsements

Show all 38 skills →

Recommendations

Received Given



Shoua Kue · 3rd

Operations Manager at LabDoor

February 6, 2014, Shoua worked with Neil but they were at different companies

Neil is a detail-oriented leader who strives to deliver the very best for his consumers. His work hard attitude is an essential component to his success. I'm very fortunate to know Neil personally and to have worked with him on a professional level. I highly recommend Neil, since his abilities and efforts are limitless.

Interests

Influencers

Companies

Groups

Schools



Geoffrey Moore · 3rd

Author, speaker, advisor, best known for Crossing the Chasm and Zone to Win with the latest book being The Infinite Staircase.

Partner at Wildcat Venture Partners, Chairman Emeritus Chasm Group & Chasm Institute

661,120 followers

+ Follow



Tim O'Reilly · 2nd

Founder and CEO, O'Reilly Media

694,633 followers

+ Follow

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