



Lanny Smith · 3rd

CEO and Founder of Active Faith Sports

Missouri City, Texas, United States · 173 connections ·

[Contact info](#)

Active Faith Sports



University of Houston

Experience

Founder, CEO

Active Faith Sports

Jan 2011 – Present · 9 yrs 11 mos

Houston, Texas Area

Creating the Active Faith Sports brand from the ground up. Overseeing development of the idea/concept into the global brand that exists today with customers in 24 countries. Material sourcing, communication between company and overseas manufacturers, importing goods, product design and testing, marketing of brand and products, customer service, creation of promo and marketing material, website design and construction, manager of all social media platforms, growth and strategy planning and implementation, event coordinator.



Point Guard

NBA Development League

2008 – 2010 · 2 yrs



Point Guard

Sacramento Kings

Oct 2009 – Nov 2009 · 2 mos

Education



University of Houston

B.S., Kinesiology

2003 – 2007

Activities and Societies: Starting PG on Men's Basketball Team, Fellowship of Christian Athlete:

Skills & endorsements

Sports · 3



Endorsed by Andre AJ Jones, who is highly skilled at this

Athletics · 2

Andre AJ Jones and 1 connection have given endorsements for this skill

Sports Marketing · 2

Andre AJ Jones and 1 connection have given endorsements for this skill

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