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Kirbi T. Smith, MBA
COO at Active Faith Sports
Houston, Texas

Connect



Active Faith Sports

Spelman College

See contact info

377 connections

Experience



Chief Operating Officer

Active Faith Sports

2011 – Present · 8 yrs

Building the Active Faith Sports brand from the ground up. Overseeing development of the idea/concept into the global brand that exists today with customers in 24 countries. Material sourcing, communication between company and overseas manufacturers, importing goods, product design and testing, marketing of brand and products, customer service, creation of promo and marketing material, website design and construction, manager of all social media platforms, growth and strategy planning and implementation, event coordinator.



Active Faith Sports

High School Instructor & Coach

HISD & APS

Aug 2006 – May 2011 · 4 yrs 10 mos

Education

Spelman College

BA, English Language and Literature

Activities and Societies: Delta Sigma Theta, Student Government Association,
Basketball Team

Skills & Endorsements

Social Media · 15

James "J.D." Harrison and 14 connections have given endorsements for this skill

Strategic Planning · 13

Endorsed by Wayne Luckett and 1 other who is highly skilled at this



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