



DIVISION OF  
CORPORATION FINANCE

UNITED STATES  
SECURITIES AND EXCHANGE COMMISSION  
WASHINGTON, D.C. 20549

May 25, 2018

Christopher Miglino  
Chief Executive Officer, Director, President  
Social Reality, Inc.  
456 Seaton Street  
Los Angeles, CA 90013

**Re: Social Reality, Inc.**  
**Form 10-Q for the Quarter Ended March 31, 2018**  
**File No. 001-37916**

Dear Mr. Miglino:

We have completed our review of your filing. We remind you that the company and its management are responsible for the accuracy and adequacy of their disclosures, notwithstanding any review, comments, action or absence of action by the staff.

Division of Corporation Finance  
Office of Telecommunications