

UNITED STATES  
SECURITIES AND EXCHANGE  
COMMISSION

Washington, D. C. 20549

FORM 13F

Form 13F COVER PAGE

Report for the Calendar Year or Quarter Ended: December 31, 2010

Check here if Amendment ☐; Amendment Number:  
This Amendment ☐ is a restatement.  
☐ adds new holdings entries.

Institutional Investment Managers Filing this Report:  
Name: Robotti & Company Advisors, LLC  
Address: 6 East 43rd Street, 23rd Floor  
New York, NY 10017-4651

The institutional investment manager filing this report and the person by whom it is signed hereby represent that the person signing the report is authorized to submit it, that all information contained herein is true, correct and complete, and that it is understood that all required items, statements, schedules, lists, and tables, are considered integral parts of this form.

Person Signing this Report on Behalf of Reporting Manager:  
Name: Robert E. Robotti  
Title: President  
Phone: 212-986-4800

Signature, Place, and Date of Signing:

/s/ Robert E. Robotti      New York, NY      February 14, 2011  
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Report Type  
☐ 13F HOLDING REPORT  
☒ 13F NOTICE.  
☐ 13F COMBINATION

List of Other Managers Reporting for this Manager:

Form 13F File Number	Investment Manager
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028-10843	Robert E. Robotti
028-11689	Mario Cibelli