DIVISION OF CORPORATION FINANCE

UNITED STATES SECURITIES AND EXCHANGE COMMISSION WASHINGTON, D.C. 20549

Mail Stop 4561

August 28, 2017

John T. McDonald Chief Executive Officer Upland Software, Inc. 401 Congress Avenue, Suite 1850 Austin, Texas 78701

Re: Upland Software, Inc.

Registration Statement on Form S-3

Filed August 28, 2017 File No. 333-220190

Dear Mr. McDonald:

This is to advise you that we have not reviewed and will not review your registration statement.

Please refer to Rule 461 regarding requests for acceleration. We remind you that the company and its management are responsible for the accuracy and adequacy of their disclosures, notwithstanding any review, comments, action or absence of action by the staff.

Please contact Ji Shin, Attorney-Advisor, at (202) 551-3579 or me at (202) 551-3453 with other questions.

Sincerely,

/s/ Jan Woo

Jan Woo Legal Branch Chief Office of Information Technologies and Services

cc: Steven M. Tyndall

Pillsbury Winthrop Shaw Pittman LLP