

UNITED STATES SECURITIES AND EXCHANGE COMMISSION WASHINGTON, D.C. 20549

Mail Stop 3561

September 14, 2015

Michael G. Archbold Chief Executive Officer GNC Holdings, Inc. 300 Sixth Avenue Pittsburgh, PA 15222

Re: GNC Holdings, Inc.

Form 10-K for Fiscal Year Ended December 31, 2014

Filed February 17, 2015

File No. 1-35113

Dear Mr. Archbold:

We have completed our review of your filing. We remind you that our comments or changes to disclosure in response to our comments do not foreclose the Commission from taking any action with respect to the company or the filing and the company may not assert staff comments as a defense in any proceeding initiated by the Commission or any person under the federal securities laws of the United States. We urge all persons who are responsible for the accuracy and adequacy of the disclosure in the filing to be certain that the filing includes the information the Securities Exchange Act of 1934 and all applicable rules require.

Sincerely,

/s/ William H. Thompson

William H. Thompson Accounting Branch Chief Office of Consumer Products