

UNITED STATES SECURITIES AND EXCHANGE COMMISSION WASHINGTON, D.C. 20549

January 28, 2021

Qing Pan Chief Financial Officer Noah Holdings Limited Building 2 1687 Changyang Road Shanghai 200090, People's Republic of China

> Re: Noah Holdings Limited Form 20-F for the fiscal year ended December 31, 2019 Filed April 24, 2020 File No. 001-34936

Dear Mr. Pan:

We have completed our review of your filing. We remind you that the company and its management are responsible for the accuracy and adequacy of their disclosures, notwithstanding any review, comments, action or absence of action by the staff.

Sincerely,

Division of Corporation Finance Office of Finance