

UNITED STATES OF AMERICA  
before the  
SECURITIES AND EXCHANGE COMMISSION

SECURITIES EXCHANGE ACT OF 1934  
Release No. 85377 / March 20, 2019

Admin. Proc. File No. 3-18038

In the Matter of

NEW YORK SUB CO.

NOTICE THAT INITIAL DECISION HAS BECOME FINAL

The time for filing a petition for review of the initial decision in this proceeding has expired. No such petition has been filed by New York Sub Co. and the Commission has not chosen to review the decision on its own initiative.

Accordingly, notice is hereby given, pursuant to Rule 360(d) of the Commission's Rules of Practice,<sup>1</sup> that the initial decision of the administrative law judge has become the final decision of the Commission with respect to New York Sub Co.<sup>2</sup> The order contained in that decision is hereby declared final. The initial decision ordered that, pursuant to Section 12(j) of the Securities Exchange Act of 1934, the registration of the registered securities of New York Sub Co. is revoked. The revocation is effective as of March 21, 2019.

For the Commission, by the Office of the General Counsel, pursuant to delegated authority.

Vanessa A. Countryman  
Acting Secretary

---

<sup>1</sup> 17 C.F.R. § 201.360(d).

<sup>2</sup> *Energy Edge Technologies Corp., Focus Gold Corp., and New York Sub Co.*, Initial Decision Release No. 1296 (Nov. 7, 2018), 2018 WL 18038. The stock symbol and Central Index Key number for New York Sub Co. is: NSUB and 1498622.



INITIAL DECISION RELEASE NO. 1296  
ADMINISTRATIVE PROCEEDING  
FILE NO. 3-18038

UNITED STATES OF AMERICA  
Before the  
SECURITIES AND EXCHANGE COMMISSION  
Washington, D.C. 20549

---

In the Matter of	:	INITIAL DECISION
	:	MAKING FINDINGS AND
ENERGY EDGE TECHNOLOGIES CORP.,	:	REVOKING REGISTRATION
FOCUS GOLD CORP., and	:	BY DEFAULT
NEW YORK SUB CO.	:	November 7, 2018

---

APPEARANCE: Neil J. Welch, Jr., for the Division of Enforcement,  
Securities and Exchange Commission

BEFORE: Carol Fox Foelak, Administrative Law Judge

SUMMARY

This Initial Decision revokes the registration of the registered securities of New York Sub Co. (Respondent).<sup>1</sup> The revocation is based on Respondent's repeated failure to file required periodic reports with the Securities and Exchange Commission.

I. BACKGROUND

The Securities and Exchange Commission instituted this proceeding with an Order Instituting Proceedings (OIP), pursuant to Section 12(j) of the Securities Exchange Act of 1934 on June 20, 2017. New York Sub Co. was served with the OIP on June 22, 2017, by U.S. Postal Service Express Mail delivery at "the most recent address shown on [its] most recent filing with the Commission," pursuant to 17 C.F.R. § 201.141(a)(2)(ii). Following a prehearing conference at which New York Sub Co. and the Division of Enforcement appeared, the Division filed a motion for summary disposition pursuant to 17 C.F.R. § 201.250(b), and, on October 25, 2017, an Initial Decision revoked the registration of its registered securities. *Energy Edge Techs. Corp.*, Initial Decision Release No. 1201, 2017 SEC LEXIS 3397 (A.L.J.).

On August 22, 2018, in light of *Lucia v. SEC*, 138 S. Ct. 2044 (2018), the Commission ordered a new hearing in each pending proceeding, including this one, before an administrative law judge who had not previously participated in the proceeding, unless the parties expressly agreed to alternative procedures, including agreeing that the proceeding remain with the previous presiding administrative law judge. *Pending Admin. Proc.*, Securities Act of 1933 Release No. 10536, 2018 SEC LEXIS 2058, at \*2-3 (August 22 Order). Accordingly, the proceeding was reassigned to the undersigned. *Pending Admin. Proc.*, Admin. Proc. Rulings Release No. 5955, 2018 SEC LEXIS 2264 (C.A.L.J. Sept. 12, 2018).

---

<sup>1</sup> The proceeding has ended as to Energy Edge Technologies Corp. and Focus Gold Corp. *Energy Edge Techs. Corp.*, Initial Decision Release No. 1279, 2018 SEC LEXIS 3048 (A.L.J. Nov. 2, 2018).



New York Sub Co. and the Division were then ordered to submit proposals for the conduct of further proceedings by October 26, 2018. *Energy Edge Techs. Corp.*, Admin. Proc. Rulings Release No. 6089, 2018 SEC LEXIS 2606, at \*3 (A.L.J. Sept. 26, 2018). The Division did so; it proposed that New York Sub Co.'s securities registration be revoked by default, representing that the company did not want to contest the proceeding and did not object to this. Also, New York Sub Co. did not file a proposal, and a default may be entered against a party that fails to submit a proposal. *See* August 22 Order, 2018 SEC LEXIS 2058, at \*4. It was ordered to show cause by November 5, 2018, why it should not be deemed to be in default and the registration of its securities revoked. *Energy Edge Techs. Corp.*, Admin. Proc. Rulings Release No. 6266, 2018 SEC LEXIS 2997 (A.L.J. Oct. 29, 2018). To date, it has not responded to the order to show cause. Thus, Respondent has failed to defend the proceeding within the meaning of 17 C.F.R. § 201.155(a)(2). Accordingly, Respondent is in default, and the undersigned finds that the allegations in the OIP are true as to it. *See* OIP at 3; 17 C.F.R. §§ 201.155(a), .220(f). Official notice has been taken of the Commission's public official records concerning Respondent, pursuant to 17 C.F.R. § 201.323.

## II. FINDINGS OF FACT

New York Sub Co. (CIK No. 1498622)<sup>2</sup> is a defaulted Nevada corporation located in Altamonte Springs, Florida,<sup>3</sup> with a class of securities registered with the Commission pursuant to Exchange Act Section 12(g). New York Sub Co. is delinquent in its periodic filings with the Commission, having not filed any periodic reports since it filed a Form 10-Q for the period ended June 30, 2015, which reported a net loss of \$42,981 for the prior three months. As of June 9, 2017, the company's stock (symbol "NSUB") was quoted on OTC Link operated by OTC Markets Group Inc. (formerly "Pink Sheets"), had two market makers and was eligible for the "piggyback" exception of Exchange Act Rule 15c2-11(f)(3).

## III. CONCLUSIONS OF LAW

By failing to file required annual and quarterly reports, Respondent violated Exchange Act Section 13(a) and Rules 13a-1 and 13a-13.

## IV. SANCTION

Revocation of the registrations of the registered securities of Respondent will serve the public interest and the protection of investors, pursuant to Section 12(j) of the Exchange Act. Revocation will help ensure that the corporate shell is not later put to an illicit use involving publicly traded securities manipulated to the detriment of market participants. Further, revocation accords with Commission sanction considerations set forth in *Gateway International Holdings, Inc.*, Exchange Act Release No. 53907, 2006 SEC LEXIS 1288, at \*19-20 (May 31, 2006) (citing *Steadman v. SEC*, 603 F.2d 1126, 1139-40 (5th Cir. 1979), *aff'd on other grounds*, 450 U.S. 91 (1981)), and with the sanctions imposed in similar cases in which corporations violated Exchange Act Section 13(a) by failing to file required annual and quarterly reports. *See Cobalis Corp.*, Exchange Act Release No. 64813, 2011 SEC LEXIS 2313 (July 6, 2011), *recons. denied*, Exchange Act Release No. 65118, 2011 SEC LEXIS 2839 (Aug. 12, 2011); *Nature's Sunshine Prods., Inc.*, Exchange Act Release No. 59268, 2009 SEC LEXIS 81 (Jan. 21, 2009); *Impax Labs., Inc.*, Exchange Act Release No. 57864, 2008 SEC LEXIS 1197 (May 23,

---

<sup>2</sup> The CIK number is a unique identifier for each corporation in the Commission's EDGAR database. The user can retrieve filings of a corporation by using its CIK number.

<sup>3</sup> The OIP alleges that New York Sub is located in Fort Lauderdale, Florida. However, its most recent filing with the Commission states that it is located in Altamonte Springs, Florida, and the OIP was served on it at that address.



2008); *America's Sports Voice, Inc.*, Exchange Act Release No. 55511, 2007 SEC LEXIS 1241 (Mar. 22, 2007), *recons. denied*, Exchange Act Release No. 55867, 2007 SEC LEXIS 1242 (June 6, 2007); *Eagletech Commc'ns, Inc.*, Exchange Act Release No. 54095, 2006 SEC LEXIS 1534 (July 5, 2006). Respondent's violations were recurrent, egregious, and deprived the investing public of current and accurate financial information on which to make informed decisions.

Failure to file periodic reports violates a crucial provision of the Exchange Act. The purpose of the periodic reporting requirements is to publicly disclose current, accurate financial information about an issuer so that investors may make informed decisions:

The reporting requirements of the Securities Exchange Act of 1934 is the primary tool which Congress has fashioned for the protection of investors from negligent, careless, and deliberate misrepresentations in the sale of stock and securities. Congress has extended the reporting requirements even to companies which are "relatively unknown and insubstantial."

*SEC v. Beisinger Indus. Corp.*, 552 F.2d 15, 18 (1st Cir. 1977) (quoting legislative history); *accord e-Smart Techs., Inc.*, Exchange Act Release No. 50514, 2004 SEC LEXIS 2361, at \*8-9 (Oct. 12, 2004). The Commission has warned that "many publicly traded companies that fail to file on a timely basis are 'shell companies' and, as such, attractive vehicles for fraudulent stock manipulation schemes." *e-Smart Techs., Inc.*, 2004 SEC LEXIS 2361, at \*9 n.14.

## V. ORDER

IT IS ORDERED that, pursuant to Section 12(j) of the Securities Exchange Act of 1934, 15 U.S.C. § 78l(j), the REGISTRATION of the registered securities of New York Sub Co. is REVOKED.

This Initial Decision shall become effective in accordance with and subject to the provisions of Rule 360 of the Commission's Rules of Practice, 17 C.F.R. § 201.360. Pursuant to that Rule, a party may file a petition for review of this Initial Decision within twenty-one days after service of the Initial Decision. A party may also file a motion to correct a manifest error of fact within ten days of the Initial Decision, pursuant to Rule 111 of the Commission's Rules of Practice, 17 C.F.R. § 201.111. If a motion to correct a manifest error of fact is filed by a party, then a party shall have twenty-one days to file a petition for review from the date of the undersigned's order resolving such motion to correct a manifest error of fact. The Initial Decision will not become final until the Commission enters an order of finality. The Commission will enter an order of finality unless a party files a petition for review or a motion to correct a manifest error of fact or the Commission determines on its own initiative to review the Initial Decision as to a party. If any of these events occur, the Initial Decision shall not become final as to that party.<sup>4</sup>

---

Carol Fox Foelak  
Administrative Law Judge

---

<sup>4</sup> A respondent may also file a motion to set aside a default pursuant to 17 C.F.R. § 201.155(b). *See Alchemy Ventures, Inc.*, Exchange Act Release No. 70708, 2013 SEC LEXIS 3459, at \*13 & n.28 (Oct. 17, 2013); *see also David Mura*, Exchange Act Release No. 72080, 2014 SEC LEXIS 1530 (May 2, 2014).