

STATEMENT OF FINANCIAL CONDITION

HedgeServ Investment Services LLC

December 31, 2019

With Report of Independent Registered Public Accounting

Firm

*(Public)*

UNITED STATES  
SECURITIES AND EXCHANGE COMMISSION  
Washington, D.C. 20549

|                          |                |
|--------------------------|----------------|
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ANNUAL AUDITED REPORT  
FORM X-17A-5  
PART III

|                 |
|-----------------|
| SEC FILE NUMBER |
| 8-68668         |

FACING PAGE

Information Required of Brokers and Dealers Pursuant to Section 17 of the  
Securities Exchange Act of 1934 and Rule 17a-5 Thereunder

REPORT FOR THE PERIOD BEGINNING 1/01/2019 AND ENDING 12/31/2019  
MM/DD/YY MM/DD/YY

A. REGISTRANT IDENTIFICATION

NAME OF BROKER-DEALER: HedgeServ Investment Services LLC

ADDRESS OF PRINCIPAL PLACE OF BUSINESS: (Do not use P.O. Box No.)

4 TIMES SQUARE, 8<sup>TH</sup> FLOOR

OFFICIAL USE ONLY

FIRM I.D. NO.

NEW YORK

(No. and Street)

NY

10036

(City)

(State)

(Zip Code)

NAME AND TELEPHONE NUMBER OF PERSON TO CONTACT IN REGARD TO THIS REPORT

Robert Fortino

(212) 751-4422

(Area Code - Telephone Number)

B. ACCOUNTANT IDENTIFICATION

INDEPENDENT PUBLIC ACCOUNTANT whose opinion is contained in this Report\*

Ernst & Young LLP

(Name - if individual, state last, first, middle name)

5 Times Sq.

New York

NY

10036

(Address)

(City)

(State)

(Zip Code)

CHECK ONE:

- ☒ Certified Public Accountants  
☐ Public Accountant  
☐ Accountant not resident in United States or any of its possessions.

FOR OFFICIAL USE ONLY

\*Claims for exemption from the requirement that the annual report be covered by the opinion of an independent public accountant must be supported by a statement of facts and circumstances relied on as the basis for the exemption. See Section 240.17a-5(e)(2)


SEC 1410 (06-02)

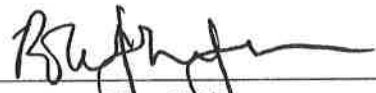
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## OATH OR AFFIRMATION

I Eugene Mannella, swear (or affirm) that, to the best of  
of  
my knowledge and belief the accompanying financial statement and supporting schedules pertaining to the firm of  
HedgeServ Investment Services LLC, as  
of December 31, 2019, are true and correct. I further swear (or affirm)  
that neither the company nor any partner, proprietor, principal officer or director has any proprietary interest in any  
account classified solely as that of a customer, except as follows:

\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

  
Signature  
\_\_\_\_\_  
President  
\_\_\_\_\_  
Title

  
Notary Public

ROBERT JOSEPH JOHNSON  
NOTARY PUBLIC, STATE OF NEW YORK  
No. 01JO6087489  
Qualified in New York County  
My Commission Expires Feb. 18, 2023

This report \*\* contains (check all applicable boxes):

- ☒ (a) Facing Page.
- ☒ (b) Statement of Financial Condition.
- ☐ (c) Statement of Income (Loss).
- ☐ (d) Statement of Changes in Financial Condition.
- ☐ (e) Statement of Changes in Stockholders' Equity or Partners' or Sole Proprietors' Capital.
- ☐ (f) Statement of Changes in Liabilities Subordinated to Claims of Creditors.
- ☐ (g) Computation of Net Capital.
- ☐ (h) Computation for Determination of Reserve Requirements Pursuant to Rule 15c3-3.
- ☐ (i) Information Relating to the Possession or Control Requirements Under Rule 15c3-3.
- ☐ (j) A Reconciliation, including appropriate explanation of the Computation of Net Capital Under Rule 15c3-1 and the Computation for Determination of the Reserve Requirements Under Exhibit A of Rule 15c3-3.
- ☐ (k) A Reconciliation between the audited and unaudited Statements of Financial Condition with respect to methods of consolidation.
- ☒ (l) An Oath or Affirmation.
- ☐ (m) A copy of the SIPC Supplemental Report.
- ☐ (n) A report describing any material inadequacies found to exist or found to have existed since the date of the previous audit.

**\*\*For conditions of confidential treatment of certain portions of this filing, see section 240.17a-5(e)(3).**

HedgeServ Investment Services LLC

Statement of Financial Condition

December 31, 2019

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Building a better  
working world

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## Report of Independent Registered Public Accounting Firm

The Member and the Management of HedgeServ Investment Services LLC

### Opinion on the Financial Statement

We have audited the accompanying statement of financial condition of HedgeServ Investment Services LLC (the Company) as of December 31, 2019 and the related notes (the "financial statement"). In our opinion, the financial statement presents fairly, in all material respects, the financial position of the Company at December 31, 2019, in conformity with U.S. generally accepted accounting principles.

### Basis for Opinion

This financial statement is the responsibility of the Company's management. Our responsibility is to express an opinion on the Company's financial statement based on our audit. We are a public accounting firm registered with the Public Company Accounting Oversight Board (United States) (PCAOB) and are required to be independent with respect to the Company in accordance with the U.S. federal securities laws and the applicable rules and regulations of the Securities and Exchange Commission and the PCAOB.

We conducted our audit in accordance with the standards of the PCAOB. Those standards require that we plan and perform the audit to obtain reasonable assurance about whether the financial statement is free of material misstatement, whether due to error or fraud. Our audit included performing procedures to assess the risks of material misstatement of the financial statement, whether due to error or fraud, and performing procedures that respond to those risks. Such procedures included examining, on a test basis, evidence regarding the amounts and disclosures in the financial statement. Our audit also included evaluating the accounting principles used and significant estimates made by management, as well as evaluating the overall financial statement presentation. We believe that our audit provides a reasonable basis for our opinion.

We have served as the Company's auditor since 2011.

New York, NY  
February 19, 2020

HedgeServ Investment Services LLC

Statement of Financial Condition

December 31, 2019

**Assets**

|                  |                   |
|------------------|-------------------|
| Cash             | \$ 192,875        |
| Prepaid expenses | 2,003             |
| Total assets     | <u>\$ 194,878</u> |

**Liabilities and member's equity**

|                                       |               |
|---------------------------------------|---------------|
| Accounts payable and accrued expenses | \$ 32,185     |
| Total liabilities                     | <u>32,185</u> |

|                 |         |
|-----------------|---------|
| Member's equity | 162,693 |
|-----------------|---------|

|                                       |                   |
|---------------------------------------|-------------------|
| Total liabilities and member's equity | <u>\$ 194,878</u> |
|---------------------------------------|-------------------|

*See notes to statement of financial condition.*

# HedgeServ Investment Services LLC

## Notes to Statement of Financial Condition

December 31, 2019

### **1. Organization**

HedgeServ Investment Services LLC (the "Company") was formed on April 22, 2010 in the State of Delaware and is 100% owned by HedgeServ Corporation ("HS Corp"). On April 19, 2011, the Company was registered as a broker-dealer with the Securities and Exchange Commission ("SEC") and the Financial Industry Regulatory Authority ("FINRA"), and commenced operations in the capacity as a broker-dealer. The Company is a limited purpose broker-dealer which acts as a finder or placement agent for private placements of investment funds.

Because the Company does not hold customer funds or securities, it is exempt from requirement of SEC Rule 15c3-3 pursuant to section (k)(2)(i).

### **2. Summary of Significant Accounting Policies**

#### **Basis of Accounting and Use of Estimates**

The Company prepares its financial statements in conformity with U.S. generally accepted accounting principles ("U.S. GAAP") as detailed in the Financial Accounting Standards Board's ("FASB") Accounting Standards Codification ("ASC"). This requires management to make estimates and assumptions that affect the reported amounts of assets and liabilities at the date of the financial statements, and the reported amounts of revenues and expenses during the reporting period. Actual results could differ from those estimates.

#### **Expenses**

Expenses related to the Company are expensed as incurred.

#### **Revenue Recognition**

Fees represent revenue generated from a contractual placement agreement in which the Company is appointed as principal underwriter for a family of funds. The terms of the agreement provide that the Company will earn minimum monthly revenue, in case no actual placement services are performed. The agreement can be terminated by either party by giving notice to the other party. Revenue from such appointment is recognized over the period during which the appointment is maintained. For the year ended December 31, 2019, all of the revenue was generated from a contractual agreement with one customer and there were no placement services provided to the one customer. Since the revenue contract is with a single customer, revenues are included in a

## HedgeServ Investment Services LLC

### Notes to Statement of Financial Condition (continued)

December 31, 2019

#### **2. Summary of Significant Accounting Policies (continued)**

##### **Revenue Recognition (continued)**

single category for the purposes of the disclosure of disaggregated revenue from contracts with customers required by ASU 2014-09.

##### **Leases**

In February 2016, the FASB issued ASU 2016-02, Leases (ASU 2016-02), which requires lessees to include most leases on the balance sheet. ASU 2016-02 is effective for fiscal years (and interim reporting periods within those years) beginning after December 15, 2018 and early adoption is permitted. The Company adopted the new lease accounting standard effective as of January 1, 2019 using the modified retrospective approach, which did not impact the Company's financial statements.

##### **Cash**

The Company's cash balance is held with one major financial institution in the United States. Cash deposited with banks is subject to credit risk, to the extent it is not covered by Federal deposit insurance. In the event of a bank's insolvency, the Company may be unable to recover some or all of its cash balances that are not covered by deposit insurance. Management believes the risk of loss from bank insolvency is minimal.

##### **Income Taxes**

The Company is a single member Delaware limited liability company and, as such, is disregarded for federal and state tax purposes. The Company is subject to New York City Unincorporated Business Tax ("UBT"); however, for the year ended December 31, 2019 there is no tax liability because the Company's hypothetical tax for 2019 would have been \$1,951 which is less than \$3,400, the Business Tax Credit based on UBT; therefore, the Company is allowed to offset the entire amount of the tax with the tax credit.

##### **New Accounting Pronouncements**

In June 2016, the FASB issued new guidance amending the current incurred loss impairment methodology. The new standard amends the methodology that reflects expected credit losses and



## HedgeServ Investment Services LLC

### Notes to Financial Statements (continued)

December 31, 2019

#### **2. Summary of Significant Accounting Policies (continued)**

##### **New Accounting Pronouncements (continued)**

requires consideration of a broader range of reasonable and supportable information to inform credit loss estimates. The guidance is effective for periods beginning after December 15, 2019. The Company is assessing and evaluating the impact of this guidance and currently believes adoption will not impact the financial statement amounts.

#### **3. Regulatory Requirements**

The Company is subject to the SEC's Uniform Net Capital Rule ("SEC Rule 15c3-1" or the "Rule") which requires the maintenance of minimum net capital. The Company has elected to use the standard method, permitted by the Rule, which requires that it maintain minimum net capital, as defined by the SEC and FINRA.

The Rule requires the Company to maintain minimum net capital, based on the type of business conducted, of the greater of \$5,000 or 6.667% of aggregate indebtedness, as defined in the Rule. At December 31, 2019, the Company had net capital of \$160,690 which was \$155,690 in excess of the minimum net capital required. The Company's aggregate indebtedness to net capital ratio was 0.20 to 1.00 as of December 31, 2019.

#### **4. Related Party Transactions**

Included in general and administrative expenses is \$10,000 of costs related to the Expense Sharing Agreement with HS Corp effective November 15, 2010 and amended on December 29, 2017. The payment terms are such that the Company pays to HS Corp \$10,000 annually, and the agreement automatically renews for successive 12-month terms without any further action by the parties unless terminated by either party upon not less than 30 days' notice prior to the end of any such 12-month term. The amount of \$10,000 is expensed pro rata over the 12-month period.

#### **5. Contingencies**

From time to time in the normal course of business, the Company may be a party to various litigation matters and regulatory inquiries. While the ultimate legal and financial liability of the Company, if any, with respect to such matters cannot be estimated with certainty, the Company believes, based on its examination of such matters, that such ultimate liability would not have a material adverse effect on the financial condition, results of operations or cash flows of the

## HedgeServ Investment Services LLC

### Notes to Statement of Financial Condition (continued)

December 31, 2019

#### **5. Contingencies (continued)**

Company. At December 31, 2019, no litigation was pending against the Company and there were no known regulatory inquiries.

#### **6. Member's Equity**

The Company did not make any distributions to HS Corp, its sole member, during 2019. At December 31, 2019, the balance of the Company's member's equity account is \$162,693.

#### **7. Subsequent Events**

Management has evaluated subsequent events, including the Company's ability to continue as a going concern, through the date of issuance, February 19, 2020, and have noted that no material events have occurred.