



DIVISION OF  
CORPORATION FINANCE

UNITED STATES  
SECURITIES AND EXCHANGE COMMISSION  
WASHINGTON, D.C. 20549

November 22, 2013

Via U.S. Mail

Mr. Robert McLean  
Chief Financial Officer  
Innovative Product Opportunities Inc.  
27141 Aliso Creek Road, Suite 235  
Aliso Viejo, CA 92656

**Re: Innovative Product Opportunities Inc.  
Form 10-K for the Fiscal Year Ended December 31, 2012  
Filed April 15, 2013  
Form 10-Q for the Quarterly Period Ended March 31, 2013  
Filed May 15, 2013  
File No. 333-167667**

Dear Mr. McLean:

We have completed our review of your filings. We remind you that our comments or changes to disclosure in response to our comments do not foreclose the Commission from taking any action with respect to the company or the filings and the company may not assert staff comments as a defense in any proceeding initiated by the Commission or any person under the federal securities laws of the United States. We urge all persons who are responsible for the accuracy and adequacy of the disclosure in the filings to be certain that the filings include the information the Securities Exchange Act of 1934 and all applicable rules require.

Sincerely,

/s/ Jennifer Thompson

Jennifer Thompson  
Accounting Branch Chief