



DIVISION OF  
CORPORATION FINANCE

UNITED STATES  
SECURITIES AND EXCHANGE COMMISSION  
WASHINGTON, D.C. 20549

September 23, 2013

Via U.S. Mail

Mr. Robert McLean  
Chief Financial Officer  
Innovative Product Opportunities Inc.  
27141 Aliso Creek Road, Suite 235  
Aliso Viejo, CA 92656

**Re: Innovative Product Opportunities Inc.  
Form 10-K for the Fiscal Year Ended December 31, 2012  
Filed April 15, 2013  
Form 10-Q for the Quarterly Period Ended March 31, 2013  
Filed May 15, 2013  
File No. 333-167667**

Dear Mr. McLean:

We issued comments to you on the above captioned filings on August 9, 2013. As of the date of this letter, these comments remain outstanding and unresolved. We expect you to provide a complete, substantive response to these comments by October 7, 2013.

If you do not respond, we will, consistent with our obligations under the federal securities laws, decide how we will seek to resolve material outstanding comments and complete our review of your filings and your disclosure. Among other things, we may decide to release publicly, through the agency's EDGAR system, all correspondence, including this letter, relating to the review of your filing, consistent with the staff's decision to release publicly comment letters and response letters relating to disclosure filings it has reviewed. You can find more information about the staff's decision to release filing correspondence at <http://www.sec.gov/divisions/corpfin/cfannouncements/edgarcorrespondence.htm>, <http://www.sec.gov/news/press/2004-89.htm> and <http://www.sec.gov/news/press/2005-72.htm>.

Please contact Andrew Blume, Staff Accountant, at (202) 551-3254 or me at (202) 551-3737 if you have any questions.

Sincerely,

/s/ Jennifer Thompson

Jennifer Thompson  
Accounting Branch Chief