



DIVISION OF  
CORPORATION FINANCE

UNITED STATES  
SECURITIES AND EXCHANGE COMMISSION  
WASHINGTON, D.C. 20549

May 8, 2023

Martin Roper  
Chief Executive Officer  
Vita Coco Company, Inc.  
250 Park Avenue South, 7th Floor  
New York, NY 10003

**Re: Vita Coco Company, Inc.**  
**Registration Statement on Form S-3**  
**Filed May 2, 2023**  
**File No. 333-271583**

Dear Martin Roper:

This is to advise you that we have not reviewed and will not review your registration statement.

Please refer to Rules 460 and 461 regarding requests for acceleration. We remind you that the company and its management are responsible for the accuracy and adequacy of their disclosures, notwithstanding any review, comments, action or absence of action by the staff.

Please contact Erin Donahue at 202-551-6063 with any questions.

Sincerely,

Division of Corporation Finance  
Office of Manufacturing

cc: Salvatore Vanchieri