

Mercury Capital Advisors, LLC

Statement of Financial Condition

December 31, 2023

(Available for Public Inspection)

UNITED STATES
SECURITIES AND EXCHANGE COMMISSION
Washington, D.C. 20549

ANNUAL REPORTS
FORM X-17A-5
PART III

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FACING PAGE

Information Required Pursuant to Rules 17a-5, 17a-12, and 18a-7 under the Securities Exchange Act of 1934

FILING FOR THE PERIOD BEGINNING 01/01/23 AND ENDING 12/31/23
MM/DD/YY MM/DD/YY

A. REGISTRANT IDENTIFICATION

NAME OF FIRM: Mercury Capital Advisors, LLC

TYPE OF REGISTRANT (check all applicable boxes):

- ☒ Broker-dealer ☐ Security-based swap dealer ☐ Major security-based swap participant
☐ Check here if respondent is also an OTC derivatives dealer

ADDRESS OF PRINCIPAL PLACE OF BUSINESS: (Do not use a P.O. box no.)

280 Park Avenue - 36th Floor

(No. and Street)

New York

NY

10017

(City)

(State)

(Zip Code)

PERSON TO CONTACT WITH REGARD TO THIS FILING

John Franklin

(646) 786-8052

jfranklin@mcadv.com

(Name)

(Area Code -- Telephone Number)

(Email Address)

B. ACCOUNTANT IDENTIFICATION

INDEPENDENT PUBLIC ACCOUNTANT whose reports are contained in this filing*

BDO USA, P.C.

(Name -- if individual, state last, first, and middle name)

200 Park Avenue - 38th Floor New York

NY

10166

(Address)

(City)

(State)

(Zip Code)

10/08/2003

243

(Date of Registration with PCAOB)(if applicable)

(PCAOB Registration Number, if applicable)

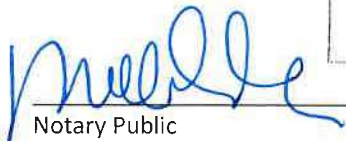
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* Claims for exemption from the requirement that the annual reports be covered by the reports of an independent public accountant must be supported by a statement of facts and circumstances relied on as the basis of the exemption. See 17 CFR 240.17a-5(e)(1)(ii), if applicable.

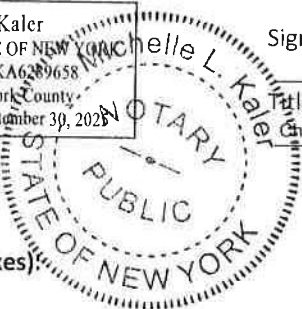
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OATH OR AFFIRMATION

I, John Franklin, swear (or affirm) that, to the best of my knowledge and belief, the financial report pertaining to the firm of Mercury Capital Advisors, LLC, as of 12/31, 2023, is true and correct. I further swear (or affirm) that neither the company nor any partner, officer, director, or equivalent person, as the case may be, has any proprietary interest in any account classified solely as that of a customer.


Notary Public

Michelle L. Kaler
NOTARY PUBLIC, STATE OF NEW YORK
Registration No. 01KA6389658
Qualified in New York County
Commission Expires September 30, 2025



Signature: John Franklin

Title: Chief Executive Officer

This filing** contains (check all applicable boxes):

- ☒ (a) Statement of financial condition.
- ☒ (b) Notes to consolidated statement of financial condition.
- ☐ (c) Statement of income (loss) or, if there is other comprehensive income in the period(s) presented, a statement of comprehensive income (as defined in § 210.1-02 of Regulation S-X).
- ☐ (d) Statement of cash flows.
- ☐ (e) Statement of changes in stockholders' or partners' or sole proprietor's equity.
- ☐ (f) Statement of changes in liabilities subordinated to claims of creditors.
- ☐ (g) Notes to consolidated financial statements.
- ☐ (h) Computation of net capital under 17 CFR 240.15c3-1 or 17 CFR 240.18a-1, as applicable.
- ☐ (i) Computation of tangible net worth under 17 CFR 240.18a-2.
- ☐ (j) Computation for determination of customer reserve requirements pursuant to Exhibit A to 17 CFR 240.15c3-3.
- ☐ (k) Computation for determination of security-based swap reserve requirements pursuant to Exhibit B to 17 CFR 240.15c3-3 or Exhibit A to 17 CFR 240.18a-4, as applicable.
- ☐ (l) Computation for Determination of PAB Requirements under Exhibit A to § 240.15c3-3.
- ☐ (m) Information relating to possession or control requirements for customers under 17 CFR 240.15c3-3.
- ☐ (n) Information relating to possession or control requirements for security-based swap customers under 17 CFR 240.15c3-3(p)(2) or 17 CFR 240.18a-4, as applicable.
- ☐ (o) Reconciliations, including appropriate explanations, of the FOCUS Report with computation of net capital or tangible net worth under 17 CFR 240.15c3-1, 17 CFR 240.18a-1, or 17 CFR 240.18a-2, as applicable, and the reserve requirements under 17 CFR 240.15c3-3 or 17 CFR 240.18a-4, as applicable, if material differences exist, or a statement that no material differences exist.
- ☐ (p) Summary of financial data for subsidiaries not consolidated in the statement of financial condition.
- ☒ (q) Oath or affirmation in accordance with 17 CFR 240.17a-5, 17 CFR 240.17a-12, or 17 CFR 240.18a-7, as applicable.
- ☐ (r) Compliance report in accordance with 17 CFR 240.17a-5 or 17 CFR 240.18a-7, as applicable.
- ☐ (s) Exemption report in accordance with 17 CFR 240.17a-5 or 17 CFR 240.18a-7, as applicable.
- ☒ (t) Independent public accountant's report based on an examination of the statement of financial condition.
- ☐ (u) Independent public accountant's report based on an examination of the financial report or financial statements under 17 CFR 240.17a-5, 17 CFR 240.18a-7, or 17 CFR 240.17a-12, as applicable.
- ☐ (v) Independent public accountant's report based on an examination of certain statements in the compliance report under 17 CFR 240.17a-5 or 17 CFR 240.18a-7, as applicable.
- ☐ (w) Independent public accountant's report based on a review of the exemption report under 17 CFR 240.17a-5 or 17 CFR 240.18a-7, as applicable.
- ☐ (x) Supplemental reports on applying agreed-upon procedures, in accordance with 17 CFR 240.15c3-1e or 17 CFR 240.17a-12, as applicable.
- ☐ (y) Report describing any material inadequacies found to exist or found to have existed since the date of the previous audit, or a statement that no material inadequacies exist, under 17 CFR 240.17a-12(k).
- ☐ (z) Other: _____

**To request confidential treatment of certain portions of this filing, see 17 CFR 240.17a-5(e)(3) or 17 CFR 240.18a-7(d)(2), as applicable.

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BDO
200 Park Avenue
New York, NY 10166
USA

Report of Independent Registered Public Accounting Firm

To the Member of
Mercury Capital Advisors, LLC
New York, NY

Opinion on Financial Statement

We have audited the accompanying statement of financial condition of Mercury Capital Advisors, LLC (the "Company") as of December 31, 2023, and the related notes (collectively referred to as the "financial statement"). In our opinion, the financial statement presents fairly, in all material respects, the financial position of the Company at December 31, 2023, in conformity with accounting principles generally accepted in the United States of America.

Basis for Opinion

This financial statement is the responsibility of the Company's management. Our responsibility is to express an opinion on the Company's financial statement based on our audit. We are a public accounting firm registered with the Public Company Accounting Oversight Board (United States) ("PCAOB") and are required to be independent with respect to the Company in accordance with the U.S. federal securities laws and the applicable rules and regulations of the Securities and Exchange Commission and the PCAOB.

We conducted our audit in accordance with the standards of the PCAOB. Those standards require that we plan and perform the audit to obtain reasonable assurance about whether the financial statement is free of material misstatement, whether due to error or fraud. Our audit included performing procedures to assess the risks of material misstatement of the financial statement, whether due to error or fraud, and performing procedures that respond to those risks. Such procedures included examining, on a test basis, evidence regarding the amounts and disclosures in the financial statement. Our audit also included evaluating the accounting principles used and significant estimates made by management, as well as evaluating the overall presentation of the financial statement. We believe that our audit provides a reasonable basis for our opinion.

BDO USA, P.C.

We have served as Company's auditor since 2015.

New York, NY

March 25, 2024

Mercury Capital Advisors, LLC
Statement of Financial Condition
December 31, 2023

Assets

Cash	\$	153,719
Restricted cash (Note 2)		266,021
Accounts receivable (\$83,394 from affiliates)		2,028,580
Due from affiliates		898,900
Prepaid expenses and other assets		<u>35,925</u>
Total assets	\$	<u>3,383,145</u>

Liabilities and Member's Equity

Accounts payable and accrued liabilities	\$	<u>115,289</u>
Total liabilities		<u>115,289</u>
Commitments and contingencies (Note 4)		
Member's equity		<u>3,267,856</u>
Total liabilities and member's equity	\$	<u>3,383,145</u>

The accompanying footnotes are an integral part of these financial statements.

Mercury Capital Advisors, LLC

Notes to the Financial Statements

December 31, 2023

1. Organization and Nature of Business

Mercury Capital Advisors, LLC ("Mercury Capital" or the "Company") is a limited liability company established in the state of Delaware. The Company became registered as a general securities broker-dealer with the Securities and Exchange Commission ("SEC") on September 2, 2010 and is a member of the Financial Industry Regulatory Authority ("FINRA") and the Securities Investor Protection Corporation ("SIPC"). The Company is a single member LLC wholly owned by Mercury Capital Advisors Group, LP ("MCA LP") which is wholly owned by IVC Hermes Holdings Inc. ("IVC Hermes") who is wholly owned by Investcorp S.A. ("IVC SA"). The Company does not carry securities accounts for customers or perform custodial services and, accordingly, does not claim exemption from Rule 15c3-3 of the Securities Exchange Act of 1934.

The Company assists private equity, real estate, infrastructure, venture capital, distressed, mezzanine, secondary and other third-party managers in the capital raising process. The Company also assists general partner and limited partner clients in other related activities such as capital raising advisory, co-investment and other direct deal placement, agency of secondary sales of limited partnership interests and placement of private investments in public equity. The Company earns placement and advisory fees from these sources.

2. Summary of Significant Accounting Policies

Basis of Presentation

The Company's financial statements have been prepared in accordance with accounting principles generally accepted in the United States of America ("US GAAP").

The following is a summary of the significant accounting policies followed by the Company:

Use of Estimates

The preparation of financial statements in conformity with US GAAP requires management to make estimates and assumptions that affect the reported amounts of assets and liabilities and disclosure of contingent assets and liabilities at the date of the financial statements and the reported amounts of revenues and expenses during the reporting period. Actual results could significantly differ from these estimates.

Accounting Standards Codification ("ASC") Topic 460, "Guarantees" requires the disclosure of representations and warranties which the Company enters into which may provide general indemnifications to others. The Company in its normal course of business may enter into other legal contracts that contain a variety of these representations and warranties that provide general indemnifications. The Company's maximum exposure under these arrangements is unknown, as this would involve future claims that may be against the Company that have not yet occurred. However, based on its experience, the Company expects the risk of loss to be remote.

Mercury Capital Advisors, LLC
Notes to the Financial Statements
December 31, 2023

2. Summary of Significant Accounting Policies (continued)

Cash and Restricted Cash

Cash consists of cash in banks, primarily held at one financial institution and at times may exceed federally insured limits. It is the opinion of management that the solvency of this financial institution is not a concern at this time. Cash is an unrestricted, allowable asset for net capital purposes.

Restricted cash of \$266,021 represents cash pledged as collateral against a revolving credit line taken out by MCA LP with Investcorp International Inc. ("IVC International") an affiliate of IVC SA in the amount of \$2.5 million as of December 31, 2023.

Accounts Receivable

ASC Topic 326, Financial Instruments - Credit Losses ("ASC 326") impacts the realization for certain financial assets by requiring a current expected credit loss ("CECL") methodology to estimate expected credit losses over the entire life of the financial asset. The Company elected the modified retrospective method which did not result in a cumulative-effect adjustment at the date of adoption.

Accounts receivable are stated at unpaid balances, less any reserves using the CECL framework. Interest on long-term receivables is recognized over the term of the receivable and is calculated using the simple-interest method on principal amounts outstanding. Some long-term receivables carry interest rates on the outstanding unpaid balance that approximate interest rates for similar term receivables.

The Company considers a receivable uncollectible when, based on current information or factors, it is probable that the Company will not collect the receivable balance and related interest payments according to the receivable agreement. Accounts either have an allowance established or are written off when management believes that the collection, after considering current economic conditions, business conditions and collection efforts, of the receivables and related interest is doubtful.

The Company analyzes specific accounts receivable, client concentrations, client credit worthiness, current economic trends and changes in its customer's payment terms when evaluating the adequacy of doubtful accounts. As of December 31, 2023, the Company had no allowance for credit losses.

In March 2021, the Company entered into a Receivables Purchase Agreement ("RPA") with IVC International, intended to provide the Company with enhanced liquidity. Through this agreement, the Company is permitted to request that Investcorp International purchase certain receivables provided certain conditions are met, and according to certain restrictions. In 2023, IVC International purchased \$5,808,672 of receivables for which IVC International paid \$5,462,937. The interest rate charged by IVC International is 6.00%, using a 360-day basis.

Mercury Capital Advisors, LLC
Notes to the Financial Statements
December 31, 2023

2. Summary of Significant Accounting Policies (continued)

Fixed Assets

Fixed assets consist of furniture and computer hardware, which are stated at cost. Fixed assets are depreciated using the straight-line method over the estimated useful lives of assets, which range from five to seven years. The Company's management reviews fixed assets for impairment whenever events or changes in circumstances indicate the carrying amount may not be recoverable. If impairment is identified, the asset is written down to fair value. As of December 31, 2023, the Company still has fixed assets in use that were fully depreciated, and no fixed assets have been deemed impaired.

Fair Value of Financial Instruments

The carrying value of short-term financial instruments, namely accounts receivable, approximates the fair value of these instruments. Fair value is defined herein as the price that would be received from selling an asset or paid to transfer a liability in an orderly transaction between market participants at the measurement date. The Company values its financial instruments using hierarchy of fair value that maximizes the use of observable inputs and minimizes the use of unobservable inputs when measuring fair value.

The fair value hierarchy can be summarized as follows:

- Level - 1 Valuations based on quoted prices in active markets for identical assets or liabilities that the Company has the ability to access. Since valuations are based on quoted prices that are readily and regularly available in an active market, valuation of these products does not entail significant degree of judgment.
- Level - 2 Valuations based on quoted prices in markets that are not active or for which all significant inputs are observable, either directly or indirectly.
- Level - 3 Valuations based on inputs that are unobservable and significant to the overall fair value measurement.

Changes in fair value are recognized in earnings each period for financial instruments that are carried at fair value.

Mercury Capital Advisors, LLC
Notes to the Financial Statements
December 31, 2023

2. Summary of Significant Accounting Policies (continued)

Income Taxes

The Company is a single-member limited liability company that is treated as a "disregarded entity" for federal and state income tax purposes to the extent permitted by law. Therefore, the Company makes no provision for federal or state income taxes. As of November 1, 2019, MCA LP and Mercury Capital Advisors Group, GP LLC ("MCA GP"), are no longer subject to NYC UBT as they are disregarded entities, wholly owned by IVC Hermes, a U.S. C Corporation. The profits and losses of the aforementioned entities will be accounted for on the U.S. federal, state and local corporate tax filings of IVC Hermes. Due to MCA LP adoption of ASU 2019-12, the Company has not reflected the allocation of IVC Hermes' consolidated current and deferred tax expenses with respect to these entities in the December 31, 2023 financial statements.

The Company also applies ASC Topic 740-10 "Accounting for Uncertainty in Income Taxes" which sets out a framework for management to use to determine the appropriate level of tax reserves to maintain for uncertain tax positions. This interpretation uses a two step approach wherein a tax benefit is recognized if a position is more likely than not to be sustained, and the amount of benefit is then measured on a probabilistic approach, as defined in the guidance. The guidance also sets out disclosure requirements to enhance transparency of an entity's tax guidance reserves. As of December 31, 2023, management of the Company has determined that there are no uncertain tax positions that need to be recorded.

Tax laws are complex and subject to different interpretations by the taxpayer and respective governmental taxing authorities. Significant judgment is required in determining tax expense and in evaluating tax positions, including evaluating uncertainties under US GAAP. The Company reviews its tax positions and adjusts its tax balances as new information becomes available.

Significant Customers and Concentrations of Credit Risk

The Company earns placement and advisory fee income in connection with capital raising and private securities transactions. Receivables from the four largest customers accounted for 96% of receivables for the year ended December 31, 2023. Related party receivables account for 4% of receivables for the year ended December 31, 2023.

Intercompany Balances with Affiliates

Receivables from and payables to affiliated companies are offset and the net amount receivable from and/or due to each affiliate is reported in the statement of financial condition as there is a legally enforceable right to set off the recognized amounts and there is an intention to settle on a net basis, or realize the asset and settle the liability simultaneously. The due from affiliate balance of \$898,900 relates to funding provided to MCA LP for expenses paid by MCA LP and shared with the Company, as well as other global MCA entities.

Mercury Capital Advisors, LLC

Notes to the Financial Statements

December 31, 2023

3. Related Party Transactions

On November 9, 2010, amended on July 1, 2019, and amended on October 5, 2021, the Company and MCA LP entered into an Administrative Services and Expense Sharing Agreement (the "Expense Sharing Agreement"). In accordance with the Expense Sharing Agreement, the Company shall, on a monthly basis, reimburse MCA LP for salaries and related expenses of registered investment personnel as well as a proportional share of certain administrative and overhead costs paid on behalf of the Company.

On November 11, 2019, the Company entered into an agreement with Investcorp Credit Management US LLC, where the Company will act as financial advisors and as placement agent to Investcorp Credit Management Global Floating Rate Income Fund. The Company recognized a receivable of \$7,949 for the year ended December 31, 2023.

On December 17, 2020, and amended in February 2021, the Company entered into an agreement with MC2 Security Fund, LP and MC2 Security Fund A, LP (together, the "Partnership"), where the Company will be entitled to its sharing percentage of the fee in respect of the aggregate capital commitments to the Partnership of certain investors. The Company recognized a receivable of \$75,445 for the year ended December 31, 2023.

On March 21, 2023, the Company entered into an agreement with Investcorp Strategic Capital Partners Master Fund, L.P. (the "ISCP Fund"), and Investcorp Apollo Acquisition Partnership, L.P., where the Company raised capital for the ISCP Fund.

On July 1, 2023, the Company entered into an agreement with Investcorp Institutional Capital Raising ("IVC ICR"), where the Company will assist with placement and advisory services related to IVC ICR mandates. In addition, the Company assigned certain members of its project management team to work on projects and assignments under the direct guidance of IVC ICR personnel.

On October 26, 2023, the Company entered into an agreement with Investcorp Strategic Capital Partners GP L.P. and its affiliates, and Investcorp Strategic Capital Partners Master Fund L.P., where the Company will provide services as an introduction agent to the underlying managers of the ISCP Fund.

In 2023, MCA LP received \$1,500,000 in promissory notes that were issued by IVC International. These notes have a 1-year maturity and are in the process of being extended to December 31, 2024.

Mercury Capital Advisors, LLC
Notes to the Financial Statements
December 31, 2023

4. Commitments and Contingencies

Operating Leases

Future minimum lease commitments allocated by MCA LP under non-cancellable leases at December 31, 2023, are as follows:

Year Ending December 31

2024	\$ 786,076
2025	<u>578,841</u>
Total	<u><u>\$ 1,364,917</u></u>

5. Going Concern

After a significantly adverse market environment for the industry in 2022, 2023 showed a slow rebound in LP sentiment, albeit the capital raising environment remains challenging. Relative to 2022, the Company increased revenues in 2023 by 139.4%. Along with such an increase in revenues, the Company also successfully implemented several operating expense savings measures.

These financial statements have been prepared based on facts and assumptions indicating that the Company will be able to discharge their liabilities in a normal course of operation. The Company has calculated that over the one-year period following the date the financial statements are available to be issued, the forecasted revenue, coupled with IVC International's backing to factor receivables for cash or funding and a material decrease in global operating expense is sufficient to support the Company's obligations as they become due. The Company continues to receive financing from IVC International through a \$2,500,000 revolving line of credit, \$1,500,000 in promissory notes issued in 2023, and a revolving liquidity facility for \$750,000 in 2024. The Company also factored \$5,808,672 of accounts receivable in 2023 and \$785,000 in the first quarter of 2024. The Company can continue to factor receivables if and when needed. In addition, the Company is continuing to close deals in the first quarter of 2024. Based on the foregoing, the Company believes that it has sufficient cash flows from revenues to meet its obligations for the twelve-month period from the date these financial statements were available to be issued.

Mercury Capital Advisors, LLC
Notes to the Financial Statements
December 31, 2023

6. Financial Instruments and Fair Market Valuation

At December 31, 2023, all of the Company's financial instruments were carried at historical cost. The Company estimates that the carrying value of all financial instruments, other than long-term accounts receivable described below, approximates the fair value.

The fair value of long term accounts receivable is determined using a discounted cash flow model. This model primarily uses observable and unobservable inputs such as a discount rate based upon similar (public) instruments, taking into account, among other factors, the credit quality and industry sector of the issuer and the reduced liquidity associated with these private instruments. The Company's financial instruments are considered to be Level 2 instruments within the fair value hierarchy.

The Company estimates that the fair value of long-term accounts receivable at December 31, 2023, is \$289,995 less than the amount at which they are carried on the statement of financial condition. In order to calculate the fair value, the Company compared the net present value of future cash flows related to long-term receivables to the amount at which these receivables are carried on the statement of financial condition. The discount rate used in this net present value calculation consisted of the three-year Treasury rate plus the US corporate BBB effective yield rate, the sum of which was 9.37%.

7. Net Capital Requirements

As a registered broker-dealer, the Company is subject to the SEC Uniform Net Capital Rule ("Rule 15c3-1") of the Securities Exchange Act of 1934, which requires the maintenance of minimum net capital. Under Rule 15c3-1, the Company is required to maintain minimum Net Capital equal to the greater of \$5,000 or 6 2/3% of aggregate indebtedness. At December 31, 2023, the Company had net capital of \$38,430, which was \$30,744 above its required Net Capital of \$7,686. The percentage of aggregate indebtedness to net capital was 300.00%.

The Company does not claim an exemption from SEA Rule 15c3-3 in reliance on footnote 74 to SEC Release 34-70073. The Company does not and will not, (a) directly or indirectly, receive, hold or otherwise owe funds or securities for or to customers, (b) does not and will not carry accounts of or for customers and (c) does not and will not carry PAB accounts. The Company does not hold customers' cash or securities and, has no requirements under SEC Rule 15c3-3 and therefore does not claim an exemption under paragraph (k).

Periodically, the Company will make distributions out of member's equity to the member. These distributions are preapproved by the Company's Management Committee and are always contingent on having adequate excess net capital. Furthermore, these distributions are made within regulatory guidelines and requirements, and the SEC and FINRA are notified as required. On December 22, 2023, the Company made a distribution to MCA LP that was effectuated through \$23,753,672 non-cash equity withdrawal to settle the outstanding due from affiliate balance. In addition, the Company received a cash contribution from MCA LP for \$650,000.

8. Subsequent Events

Management evaluated subsequent events as of March 25, 2024, the date of which these financial statements were available to be issued. In the first quarter of 2024, IVC International purchased \$785,000 of receivables for which they paid \$743,343. The interest rate charged by IVC International is 6.00% using a 360-day basis. In addition, MCA LP and IVC International are in the process of executing a revolving liquidity facility for \$750,000. MCA LP will have the option to draw from this facility as deemed necessary. These financial statements do not reflect the impact of this round of factoring.