

UNITED STATES SECURITIES AND EXCHANGE COMMISSION WASHINGTON, D.C. 20549

July 30, 2012

Via E-mail
Kevin J. Asher
Chief Financial Officer
Calibrus, Inc.
1225 W. Washington Street
Suite 213
Tempe, AZ 85281

Re: Calibrus, Inc.

Preliminary Proxy Statement on Schedule 14A

Filed July 25, 2012 File No. 000-53548

Dear Mr. Asher:

We have completed our review of your filings. We remind you that our comments or changes to disclosure in response to our comments do not foreclose the Commission from taking any action with respect to the company or the filing[s] and the company may not assert staff comments as a defense in any proceeding initiated by the Commission or any person under the federal securities laws of the United States. We urge all persons who are responsible for the accuracy and adequacy of the disclosure in the filing to be certain that the filing includes the information the Securities Exchange Act of 1934 and all applicable rules require.

Sincerely,

/s/ Celeste M. Murphy for

Larry Spirgel Assistant Director