



DIVISION OF
CORPORATION FINANCE

UNITED STATES
SECURITIES AND EXCHANGE COMMISSION
WASHINGTON, D.C. 20549

April 7, 2015

Via E-mail

Mr. Glenn W. Welling
Chief Investment Officer
Engaged Capital, LLC
610 Newport Center Drive, Suite 250
Newport Beach, CA 92660

Re: Rovi Corporation
Preliminary Revised Proxy Statement on Schedule 14A filed by Engaged
Capital Master Feeder I, LP, et al.
Filed April 6, 2015
File No. 000-53413

Dear Mr. Welling:

We have reviewed your filing and have the following comment.

1. We note your response to prior comment 6 regarding the following disclosure: "The Chief Executive Officer indicated he was impressed with Mr. Lockwood and that he intended to recommend Mr. Lockwood be included in the Company's nominee evaluation process." Please remove this statement, re-characterize this statement as Mr. Welling's memory of the conversation or provide additional support for the assertion as to indications made by Mr. Carson with regard to his perception of and support for your nominee.

Please contact me at (202) 551-3589 or David L. Orlic, Special Counsel, at (202) 551-3503 if you have any questions regarding our comment.

Sincerely,

/s/ Tiffany Piland Posil

Tiffany Piland Posil
Special Counsel
Office of Mergers and Acquisitions

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Engaged Capital, LLC
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cc: Via E-mail
Steve Wolosky, Esq.
Olshan Frome Wolosky LLP