Hi
You probably know that at both ERS and DNV I've had a side gig developing a really cool photovoltaic window (actually, now not so "side") .
We've been funding the start-up through small rounds of equity crowdfunding. Equity crowdfunding is a fairly recent financing mechanism set up by the SEC that lets non-accredited (read "not rich") investors invest small amounts in start-ups.
My company, Stellaris, is embarking on a new round on the funding platform Wefunder (Wefunder.com). To get started, we're doing a soft launch with what's called a "Test-the-Waters" campaign to gauge interest before we do the real launch.
I'd be honored if you'd take a look at our TTW page, and if so inclined, express interest (there's absolutely no commitment or obligation). At the very least, there's a geeky video that shows what we do.
Here's the link: https://wefunder.com/stellaris.corporation/join
Thanks,
Jim

We are 'testing the waters' to gauge investor interest in an offering under Regulation Crowdfunding. No money or other consideration is being solicited. If sent, it will not be accepted. No offer to buy securities will be accepted. No part of the purchase price will be received until a Form C is filed and only through Wefunder's platform. Any indication of interest involves no obligation or commitment of any kind.