



By Electronic Mail

July 31, 2024

U.S. Securities and Exchange Commission  
Division of Corporation Finance  
100 F Street, NE  
Washington, D.C. 20549

RE: Innovator ETFs Trust  
Issuer CIK: 0001415726  
Issuer File Number: 811-22135/333-146827  
Form Type: 8-A12B  
Filing Date: July 31, 2024

To Whom It May Concern:

Please be advised that Cboe BZX Exchange, Inc. has received an application dated July 25, 2024, from the above-referenced issuer and has approved the following securities for listing on Cboe BZX Exchange, Inc. ("Exchange"):

- Innovator Growth-100 Power Buffer ETF – August (NAUG)
- Innovator U.S. Small Cap Power Buffer ETF – August (KAUG)
- Innovator Equity Defined Protection ETF – 1 Yr August (ZAUG)

In order to facilitate timely listing, the Exchange requests acceleration of registration of these securities under Rule 12d1-2 of the Securities Exchange Act of 1934, as amended. If there are any questions, please call me at (646) 856-8722. Your assistance is greatly appreciated.

Sincerely,

A handwritten signature in dark ink, appearing to read 'N. Panasiuk', written in a cursive style.

Natalie Panasiuk  
Manager, Listing Qualifications