



By Electronic Mail

June 30, 2021

U.S. Securities and Exchange Commission
Division of Investment Management
100 F Street, NE
Washington, D.C. 20549

RE: Innovator ETFs Trust
Issuer CIK: 0001415726
Issuer File Number: 333-146827/811-22135
Form Type: 8-A12B
Filing Date: June 30, 2021

To Whom It May Concern:

Please be advised that Cboe BZX Exchange, Inc. has received an application from the above-referenced issuer and has approved the following securities for listing on Cboe BZX Exchange, Inc. ("Exchange"):

- Innovator Growth Accelerated Plus ETF – July (QTJL)
- Innovator U.S. Equity Accelerated 9 Buffer ETF – July (XBJL)
- Innovator U.S. Equity Accelerated Plus ETF – July (XTJL)
- Innovator U.S. Equity Accelerated ETF – July (XDJL)
- Innovator Defined Wealth Shield ETF (BALT)

The Exchange requests acceleration of registration of these securities under the Securities Exchange Act of 1934, as amended. If there are any questions, please call me at (913) 815-7024. Your assistance is greatly appreciated.

Sincerely,

A handwritten signature in cursive script that reads "Bianca Stodden".

Bianca Stodden
Senior Initial Listings Analyst