



DIVISION OF
CORPORATION FINANCE

UNITED STATES
SECURITIES AND EXCHANGE COMMISSION
WASHINGTON, D.C. 20549

January 26, 2011

Via U.S. Mail

Mr. Johnny Lian Tian Yong
President and Director
TechMedia Advertising, Inc.
62 Upper Cross Street, #04-01
Singapore 058353

**Re: TechMedia Advertising, Inc.
Item 4.02 Form 8-K
Filed December 15, 2010
File No. 0-52945**

Dear Mr. Lian Tian Yong:

We have completed our review of your filing and do not have any further comments at this time.

Sincerely,

Mark Rakip
Staff Accountant