



DIVISION OF
CORPORATION FINANCE

UNITED STATES
SECURITIES AND EXCHANGE COMMISSION
WASHINGTON, D.C. 20549

July 17, 2014

Via E-mail

Mr. Joel Primus

President

Naked Brand Group Inc.

#2 - 34346 Manufacturers Way

Abbotsford, British Columbia V2S 7M1

**Re: Naked Brand Group Inc.
Preliminary Proxy Statement on Schedule 14A
Filed June 24, 2014
File No. 000-52381**

Dear Mr. Primus:

We have completed our review of your filing. We remind you that our comments or changes to disclosure in response to our comments do not foreclose the Commission from taking any action with respect to the company or the filing and the company may not assert staff comments as a defense in any proceeding initiated by the Commission or any person under the federal securities laws of the United States. We urge all persons who are responsible for the accuracy and adequacy of the disclosure in the filing to be certain that the filing includes the information the Securities Exchange Act of 1934 and all applicable rules require.

Sincerely,

/s/ John Reynolds

John Reynolds
Assistant Director

cc: Via E-mail

Ms. Angela Blake

Clark Wilson LLP