

UNITED STATES SECURITIES AND EXCHANGE COMMISSION WASHINGTON, D.C. 20549

DIVISION OF CORPORATION FINANCE

October 10, 2018

Katherine L. Scherping Chief Financial Officer National CineMedia, Inc. 9110 East Nichols Ave. Suite 200 Centennial, CO 80112

> Re: National CineMedia, Inc. Form 10-K for Fiscal Year Ended December 28, 2017 Filed March 19, 2018 Form 10-Q for Fiscal Quarter Ended March 29, 2018 Filed May 8, 2018 File No. 001-33296

Dear Ms. Scherping:

We have completed our review of your filings. We remind you that the company and its management are responsible for the accuracy and adequacy of their disclosures, notwithstanding any review, comments, action or absence of action by the staff.

Sincerely,

Division of Corporation Finance Office of Telecommunications