

UNITED STATES SECURITIES AND EXCHANGE COMMISSION WASHINGTON, D.C. 20549

DIVISION OF CORPORATION FINANCE

June 26, 2020

David Bergman Chief Financial Officer Under Armour, Inc. 1020 Hull Street Baltimore, MD 21230

> Re: Under Armour, Inc. Form 10-K for the Year Ended December 31, 2019 Filed February 26, 2020 File No. 001-33202

Dear Mr. Bergman:

We have completed our review of your filings. We remind you that the company and its management are responsible for the accuracy and adequacy of their disclosures, notwithstanding any review, comments, action or absence of action by the staff.

Sincerely,

Division of Corporation Finance Office of Manufacturing