

UNITED STATES OF AMERICA
Before the
SECURITIES AND EXCHANGE COMMISSION

SECURITIES EXCHANGE ACT OF 1934
Release No. 70536 / September 27, 2013

ADMINISTRATIVE PROCEEDING
File No. 3-15528

In the Matter of

Universal Travel Group,
Respondent.

**ORDER INSTITUTING
PROCEEDINGS, MAKING FINDINGS
AND REVOKING REGISTRATION
OF SECURITIES PURSUANT TO
SECTION 12(j) OF THE SECURITIES
EXCHANGE ACT OF 1934**

I.

The Securities and Exchange Commission (“Commission”) deems it necessary and appropriate for the protection of investors that proceedings be, and hereby are, instituted pursuant to Section 12(j) of the Securities Exchange Act of 1934 (“Exchange Act”), against Universal Travel Group (“UTG” or “Respondent”).

II.

In anticipation of the institution of these proceedings, UTG has submitted an Offer of Settlement (the “Offer”) which the Commission has determined to accept. Solely for the purpose of these proceedings and any other proceedings brought by or on behalf of the Commission, or to which the Commission is a party and without admitting or denying the findings herein, except as to the Commission’s jurisdiction over itself and the subject matter of these proceedings, which are admitted, UTG consents to the entry of this Order Instituting Proceedings, Making Findings, and Revoking Registration of Securities Pursuant to Section 12(j) of the Securities Exchange Act of 1934 (“Order”), and to the findings as set forth below.

III.

On the basis of this Order and Respondent’s Offer, the Commission finds that:

1. UTG (CIK No. 0001336644) is a Nevada corporation headquartered in Shenzhen, People’s Republic of China (“China”). UTG’s common stock is registered with the Commission pursuant to Section 12(g) of the Exchange Act and was listed and traded on the New York Stock Exchange, until UTG voluntarily delisted its stock on April 26, 2012. Subsequent to the

delisting, UTG common stock has had no market makers and has been quoted on an unsolicited basis in the over the counter market.

2. UTG has failed to comply with Exchange Act Section 13(a) and Rules 13a-1 and 13a-13 thereunder because it has not filed any periodic reports with the Commission since the period ended September 30, 2011.

IV.

Section 12(j) of the Exchange Act provides as follows:

The Commission is authorized, by order, as it deems necessary or appropriate for the protection of investors to deny, to suspend the effective date of, to suspend for a period not exceeding twelve months, or to revoke the registration of a security, if the Commission finds, on the record after notice and opportunity for hearing, that the issuer of such security has failed to comply with any provision of this title or the rules and regulations thereunder. No member of a national securities exchange, broker, or dealer shall make use of the mails or any means or instrumentality of interstate commerce to effect any transaction in, or to induce the purchase or sale of, any security the registration of which has been and is suspended or revoked pursuant to the preceding sentence.

In view of the foregoing, the Commission deems it necessary and appropriate for the protection of investors to impose the sanction specified in Respondent's Offer.

Accordingly, it is hereby ORDERED, that pursuant to Section 12(j) of the Exchange Act, the registration of each class of Respondent's securities registered pursuant to Exchange Act Section 12 be, and hereby is, revoked.

By the Commission.

Elizabeth M. Murphy
Secretary