

Mail Room 4561

February 12, 2010

Mr. Mark Seremet  
President and Chief Executive Officer  
Zoo Entertainment, Inc.  
3805 Edwards Road, Suite 605  
Cincinnati, Ohio 45209

**Re: Zoo Entertainment, Inc.  
Preliminary Information Statement on Schedule 14C  
Filed February 5, 2010  
File No. 333-124829**

Dear Mr. Seremet:

We have completed our review of your Preliminary Information Statement filed on Schedule 14C and have no further comments at this time on the specific issues raised.

Sincerely,

David L. Orlic  
Attorney-Advisor

cc: Via facsimile to: (212) 983-3115  
Todd E. Mason, Esq.  
Mintz, Levin, Cohn, Ferris, Glovsky and Popeo, P.C.