

September 14, 2010

Via U.S. Mail and Facsimile (310-280-7375)

David Zinberg
Chairman of the Board and Chief Executive Officer
BIDZ.com, Inc.
3562 Eastham Drive
Culver City, California 90232

Re: BIDZ.com, Inc.
Form 10-K for the Fiscal Year Ended December 31, 2008
Filed February 25, 2009
Form 10-Q for the Quarterly Period Ended September 30, 2009
Filed November 9, 2009
Form 8-K Filed August 10, 2009
Files No. 1-33513
Response Letters Dated February 19, 2010, February 19, 2010, and
September 7, 2010

Dear Mr. Zinberg:

We refer you to our comment letters dated December 24, 2009 and February 25, 2010 regarding business contacts with Cuba, Iran, Sudan, and Syria. We have completed our review of this subject matter and have no further comments at this time.

Sincerely,

Cecilia Blye, Chief
Office of Global Security Risk

cc: Christopher Owings
Assistant Director
Division of Corporation Finance