

## UNITED STATES SECURITIES AND EXCHANGE COMMISSION WASHINGTON, D.C. 20549

September 29, 2011

Via E-mail

Mr. C. James Prieur Chief Executive Officer CNO Financial Group, Inc. 11825 N. Pennsylvania Street Carmel, Indiana 46032

Re: CNO Financial Group, Inc.

Form 10-K for Fiscal Year Ended December 31, 2010

Filed February 24, 2011 File No. 001-31792

Dear Mr. Prieur:

We have completed our review of your filing. We remind you that our comments or changes to disclosure in response to our comments do not foreclose the Commission from taking any action with respect to the company or the filings and the company may not assert staff comments as a defense in any proceeding initiated by the Commission or any person under the federal securities laws of the United States. We urge all persons who are responsible for the accuracy and adequacy of the disclosure in the filings to be certain that the filings include the information the Securities Exchange Act of 1934 and all applicable rules require.

Sincerely,

/s/ Joel Parker

Joel Parker Accounting Branch Chief