DIVISION OF CORPORATION FINANCE

UNITED STATES SECURITIES AND EXCHANGE COMMISSION WASHINGTON, D.C. 20549

Mail Stop 4720

April 10, 2018

Anne Lawson Chief Financial Officer Nicolet Bankshares, Inc. 111 North Washington Street Green Bay, WI 54301

Re: Nicolet Bankshares, Inc.

Registration Statement on Form S-3

Filed April 6, 2018 File No. 333-224168

Dear Ms. Lawson:

This is to advise you that we have not reviewed and will not review your registration statement.

Please refer to Rules 460 and 461 regarding requests for acceleration. We remind you that the company and its management are responsible for the accuracy and adequacy of their disclosures, notwithstanding any review, comments, action or absence of action by the staff.

Please contact Erin Purnell, Staff Attorney, at (202) 551-3454 with any questions.

Sincerely,

/s/ Era Anagnosti

Era Anagnosti Acting Assistant Director Office of Financial Services

cc: Robert D. Klingler, Esq.