

UNITED STATES SECURITIES AND EXCHANGE COMMISSION WASHINGTON, D.C. 20549

September 16, 2021

William P. Livek Chief Executive Officer and Executive Vice Chairman comScore, Inc. 11950 Democracy Drive, Suite 600 Reston, Virginia 20190

Re: comScore, Inc.
Registration Statement on Form S-3
Filed August 31, 2021
File No. 333-259181

Dear Mr. Livek:

This is to advise you that we have not reviewed and will not review your registration statement.

Please refer to Rules 460 and 461 regarding requests for acceleration. We remind you that the company and its management are responsible for the accuracy and adequacy of their disclosures, notwithstanding any review, comments, action or absence of action by the staff.

Please contact Taylor Beech at 202-551-4515 with any questions.

Sincerely,

Division of Corporation Finance Office of Trade & Services

cc: John A. Kupiec, Esq.