

## UNITED STATES SECURITIES AND EXCHANGE COMMISSION WASHINGTON, D.C. 20549

February 1, 2019

Valentin Stalowir Chief Executive Officer REED'S, INC. 201 Merritt 7 Corporate Park Norwalk, Connecticut 06851

Re: REED'S, INC.

Registration Statement on Form S-3 Filed December 31, 2018

File No. 333-229105

Dear Mr. Stalowir:

This is to advise you that we have not reviewed and will not review your registration statement.

Please refer to Rules 460 and 461 regarding requests for acceleration. We remind you that the company and its management are responsible for the accuracy and adequacy of their disclosures, notwithstanding any review, comments, action or absence of action by the staff.

Please contact Ronald Alper at 202-551-3329 with any questions.

Sincerely,

Division of Corporation Finance Office of Beverages, Apparel and Mining

cc: Ruba Qashu