

UNITED STATES SECURITIES AND EXCHANGE COMMISSION WASHINGTON, D.C. 20549

August 28, 2017

Mail Stop 4720

Via E-Mail
Mr. Kenneth V. Moreland
Chief Financial Officer
T. Rowe Price Group, Inc.
100 East Pratt Street
Baltimore, MD 21202

Re: T. Rowe Price Group, Inc.

Form 10-K for the Fiscal Year Ended December 31, 2016

Filed February 7, 2017 File No. 000-32191

Dear Mr. Moreland:

We have completed our review of your filings. We remind you that the company and its management are responsible for the accuracy and adequacy of their disclosures, notwithstanding any review, comments, action or absence of action by the staff.

Sincerely,

/s/ Hugh West

Accounting Branch Chief Office of Financial Services