



DIVISION OF  
CORPORATION FINANCE

UNITED STATES  
SECURITIES AND EXCHANGE COMMISSION  
WASHINGTON, D.C. 20549

January 6, 2020

David Jeffs  
Chief Executive Officer  
Live Current Media, Inc.  
50 West Liberty Street, Suite 880  
Reno, NV 89501

**Re: Live Current Media Inc.**  
**Form 10-K for the Fiscal Year Ended December 31, 2018**  
**Filed April 1, 2019**  
**File No. 000-29929**

Dear Mr. Jeffs:

We issued comments to you on the above captioned filing on December 13, 2019. As of the date of this letter, these comments remain outstanding and unresolved. We expect you to provide a complete, substantive response to these comments by January 21, 2020.

If you do not respond, we will, consistent with our obligations under the federal securities laws, decide how we will seek to resolve material outstanding comments and complete our review of your filing and your disclosure. Among other things, we may decide to release publicly, through the agency's EDGAR system, all correspondence, including this letter, relating to the review of your filings, consistent with the staff's decision to publicly release comment and response letters relating to disclosure filings it has reviewed.

Please contact Scott Stringer at 202-551-3272 or Bill Thompson at 202-551-3344 with any questions.

Sincerely,

Division of Corporation Finance  
Office of Trade & Services