



**CST Trust Company**  
P.O. Box 4202, Postal Station A  
Toronto, ON M5W 0E4  
Tel: 416.682.3800  
Fax: 1.877.715.0494  
[www.canstockta.com](http://www.canstockta.com)

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February 13, 2015

Nova Scotia Securities Commission  
Alberta Securities Commission  
Manitoba Securities Commission  
Ontario Securities Commission  
Superintendent of Securities, Prince Edward Island  
Superintendent of Securities, Northwest Territories  
Superintendent of Securities, Nunavut

Securities and Exchange Commission

Philippine Stock Exchange, Inc.  
Philippine Securities and Exchange Commission

Securities Commission of Newfoundland and  
Labrador  
Saskatchewan Financial and Consumer Affairs  
Authority  
New Brunswick Financial and Consumer Services  
Commission  
British Columbia Securities Commission  
Autorité des marchés financiers  
Superintendent of Securities, Yukon Territory  
The Toronto Stock Exchange

**RE: Sun Life Financial Inc.**

Pursuant to a request from the above-mentioned reporting issuer, we wish to advise you of the following information in connection with its Annual Meeting of Shareholders:

Date of meeting:	May 6, 2015
Record date for notice:	March 16, 2015
Record date for voting:	March 16, 2015
Beneficial ownership determination date:	March 16, 2015
Securities entitled to notice:	Common
Securities entitled to vote:	Common
Issuer mailing directly to non objecting beneficial owners:	No
Issuer will pay for objecting beneficial owner material distribution:	Yes
Issuer using notice-and-access for registered investors:	No
Issuer using notice-and-access for non-registered investors:	No
Notice-and-access stratification criteria:	No

Yours very truly,

/s/ "Vijaya Somasundharem"  
Vijaya Somasundharem  
Associate Manager, Trust Central Services

**cc: CDS & Co. (Via Fax)**  
**Philippine Depository & Trust Corp.**  
**Depository Trust Company**