

UNITED STATES OF AMERICA  
before the  
SECURITIES AND EXCHANGE COMMISSION

SECURITIES EXCHANGE ACT OF 1934  
Release No. 71788 / March 25, 2014

Admin. Proc. File No. 3-15410

In the Matter of

GOOLU, INC.

NOTICE THAT INITIAL DECISION HAS BECOME FINAL

The time for filing a petition for review of the initial decision in this proceeding has expired. No such petition has been filed by Goolu, Inc., and the Commission has not chosen to review the decision on its own initiative.

Accordingly, notice is hereby given, pursuant to Rule 360(d) of the Commission's Rules of Practice,<sup>1</sup> that the initial decision of the administrative law judge<sup>2</sup> has become the final decision of the Commission with respect to Goolu, Inc. The order contained in that decision is hereby declared effective. The initial decision ordered that, pursuant to Section 12(j) of the Securities Exchange Act of 1934, the registrations of each class of registered securities of Goolu, Inc., are hereby revoked.

For the Commission, by the Office of the General Counsel, pursuant to delegated authority.

Lynn Powalski  
Deputy Secretary

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<sup>1</sup> 17 C.F.R. § 201.360(d).

<sup>2</sup> *Goolu, Inc.*, Initial Decision Rel. No. 563 (Feb. 10, 2014), 108 SEC Docket 05, 2014 WL 507515. The Central Index Key number for Goolu, Inc. is 1090014.

INITIAL DECISION RELEASE NO. 563  
ADMINISTRATIVE PROCEEDING  
File No. 3-15410

UNITED STATES OF AMERICA  
Before the  
SECURITIES AND EXCHANGE COMMISSION  
Washington, D.C. 20549

In the Matter of

GBS COM-TECH CORP.,  
GENTIA SOFTWARE PLC,  
GLENGARRY HOLDINGS, LTD.,  
GLOBAL TELESYSTEMS, INC.,  
GOLDEN HEALTH HOLDINGS, INC.,  
GOLDEN VISTA INTERNATIONAL, INC., and  
GOOLU, INC.

INITIAL DECISION OF  
DEFAULT AS TO GOOLU,  
INC.<sup>1</sup>  
February 10, 2014

APPEARANCE: Neil J. Welch, Jr., for the Division of Enforcement, Securities and  
Exchange Commission

BEFORE: Cameron Elliot, Administrative Law Judge

### SUMMARY

This Initial Decision revokes the registrations of each class of registered securities of Goolu, Inc. (Goolu). The revocation is based on Goolu's failure to timely file required periodic reports with the Securities and Exchange Commission (Commission).

### INTRODUCTION

The Commission initiated this proceeding with an Order Instituting Proceedings (OIP), pursuant to Section 12(j) of the Securities Exchange Act of 1934 (Exchange Act), on August 6, 2013. The OIP alleges that Goolu has securities registered with the Commission pursuant to Section 12(g) of the Exchange Act and has repeatedly failed to file timely periodic reports with the Commission, in violation of Section 13(a) of the Exchange Act and Rules 13a-1 and 13a-13 thereunder. My Office has received evidence that the OIP was served on Goolu on January 6, 2014, in accordance with Rules 141(a)(2)(ii) and (iv) of the Commission's Rules of Practice.

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<sup>1</sup> This proceeding has ended as to all other Respondents. See GBS Com-Tech Corp., Securities Exchange Act of 1934 Release Nos. 70422, 2013 SEC LEXIS 2737 (Sept. 17, 2013); 70594, 2013 SEC LEXIS 3068 (Oct. 2, 2013).

See 17 C.F.R. § 201.141(a)(2)(ii), (iv). Goolu's Answer to the OIP was due within ten days after service of the OIP. See OIP at 3; 17 C.F.R. § 201.220(b). On January 27, 2014, Goolu was ordered to show cause by February 7, 2014, why the registration of its securities should not be revoked by default. To date, Goolu has not filed an Answer or responded to the Order to Show Cause.

## **FINDINGS OF FACT**

Goolu is in default for failing to file an Answer or otherwise defend the proceeding. See OIP at 3; 17 C.F.R. §§ 201.155(a)(2), .220(f). Accordingly, as authorized by Rule 155(a) of the Commission's Rules of Practice, I find the following allegations in the OIP to be true.

Goolu, Central Index Key No. 1090014, is a dissolved Colorado corporation located in Taipei, Taiwan, with a class of securities registered with the Commission pursuant to Exchange Act Section 12(g). Goolu is delinquent in its periodic filings with the Commission, having not filed any periodic reports since it filed a Form 10-QSB for the period ended September 30, 2002, which reported a net loss of \$16,963 for the prior three months.

In addition to repeated failures to file timely periodic reports, Goolu has failed to heed a delinquency letter sent to it by the Division of Corporation Finance requesting compliance with its periodic filing obligations or, through its failure to maintain a valid address on file with the Commission, did not receive such letter.

## **CONCLUSIONS OF LAW**

Exchange Act Section 13(a) and Rules 13a-1 and 13a-13 thereunder require public corporations to file annual and quarterly reports with the Commission. "Compliance with those requirements is mandatory and may not be subject to conditions from the registrant." America's Sports Voice, Inc., Exchange Act Release No. 55511 (Mar. 22, 2007), 90 SEC Docket 879, 885, reconsideration denied, Exchange Act Release No. 55867 (June 6, 2007), 90 SEC Docket 2419. Scienter, "a mental state embracing intent to deceive, manipulate, or defraud," is not required to establish violations of Exchange Act Section 13(a) and Rules 13a-1 and 13a-13. SEC v. Wills, 472 F. Supp. 1250, 1268 & n.15 (D.D.C. 1978); see SEC v. McNulty, 137 F.3d 732, 740-41 (2d Cir. 1998). There is no genuine issue of material fact that Goolu failed to timely file required periodic reports. As a result of the foregoing, Goolu has failed to comply with Section 13(a) of the Exchange Act and Rules 13a-1 and 13a-13 thereunder.

## **SANCTIONS**

Under Exchange Act Section 12(j), the Commission is authorized, "as it deems necessary or appropriate for the protection of investors," to revoke the registration of a security or suspend for a period not exceeding twelve months if it finds, after notice and an opportunity for hearing, that the issuer of the security has failed to comply with any provision of the Exchange Act or rules thereunder. In proceedings pursuant to Section 12(j) of the Exchange Act against issuers that violated Exchange Act Section 13(a) and Rules 13a-1 and 13a-13 thereunder, the determination "of what sanctions will ensure that investors will be adequately protected . . . turns

on the effect on the investing public, including both current and prospective investors, of the issuer's violations, on the one hand, and the Section 12(j) sanctions, on the other hand." Gateway Int'l Holdings, Inc., Exchange Act Release No. 53907 (May 31, 2006), 88 SEC Docket 430, 438-39. The Commission "consider[s], among other things, the seriousness of the issuer's violations, the isolated or recurrent nature of the violations, the degree of culpability involved, the extent of the issuer's efforts to remedy its past violations and ensure future compliance, and the credibility of its assurances, if any, against further violations." Id. at 439.

Goolu's violations are serious in that failure to file required periodic reports violates a central provision of the Exchange Act. The purpose of periodic reporting is to supply investors with current and accurate financial information about an issuer so that they may make sound investment decisions. Id. at 441. The reporting requirements are the primary tool that Congress fashioned for the protection of investors from negligent, careless, and deliberate misrepresentations in the sale of securities. SEC v. Beisinger Indus. Corp., 552 F.2d 15, 18 (1st Cir. 1977). Goolu's violations are also recurrent in that it repeatedly failed to file required periodic reports for over ten years. See Impax Labs., Inc., Exchange Act Release No. 57864 (May 23, 2008), 93 SEC Docket 6241, 6251 (respondent's failure to make eight filings over an eighteen-month period considered recurrent). Goolu is culpable because it knew, or should have known, of its obligation to file periodic reports. Goolu has made no efforts to remedy its past violations and it has offered no assurances against future violations. Considering its delinquency, it is necessary and appropriate for the protection of investors to revoke the registrations of each class of Goolu's registered securities.

## ORDER

It is ORDERED that, pursuant to Section 12(j) of the Securities Exchange Act of 1934, the registrations of each class of registered securities of Goolu, Inc., are hereby REVOKED.

This Initial Decision shall become effective in accordance with and subject to the provisions of Rule 360 of the Commission's Rules of Practice. See 17 C.F.R. § 201.360. Pursuant to that Rule, a party may file a petition for review of this Initial Decision within twenty-one days after service of the Initial Decision. A party may also file a motion to correct a manifest error of fact within ten days of the Initial Decision, pursuant to Rule 111 of the Commission's Rules of Practice. 17 C.F.R. § 201.111. If a motion to correct a manifest error of fact is filed by a party, then that party shall have twenty-one days to file a petition for review from the date of the undersigned's order resolving such motion to correct a manifest error of fact.

This Initial Decision will not become final until the Commission enters an order of finality. The Commission will enter an order of finality unless a party files a petition for review or a motion to correct a manifest error of fact or the Commission determines on its own initiative to review the Initial Decision as to a party. If any of these events occur, the Initial Decision shall not become final as to that party.

Respondent is notified that it may move to set aside the default in this case. Rule 155(b) of the Commission's Rules of Practice permits the Commission, at any time, to set aside a default for good cause, in order to prevent injustice and on such conditions as may be

appropriate. 17 C.F.R. § 201.155(b). A motion to set aside a default shall be made within a reasonable time, state the reasons for the failure to appear or defend, and specify the nature of the proposed defense in the proceeding. Id.

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Cameron Elliot  
Administrative Law Judge