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NEWS RELEASE

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For Immediate Release

Cleco Corp. CEO Mike Madison to Speak at EEI Financial Conference

PINEVILLE, La., Oct. 31, 2007 –Mike Madison, president and CEO of Cleco Corp. (NYSE: CNL), will speak Tuesday, Nov. 6, 2007, at the 42nd Edison Electric Institute (EEI) Financial Conference in Lake Buena Vista, Fla.

Madison's presentation begins at 9 a.m. (Eastern Time) and will be webcast over the Internet on Cleco's Web site. To access the webcast, go to www.cleco.com, select "For Investors" and "CEO Mike Madison presentation to 42nd EEI Financial Conference." The presentation will be available for replay on Cleco's site for 30 days.

EEI is the association of U.S. shareholder-owned electric companies, international affiliates, and industry associates worldwide.

Cleco Corp. is a regional energy company headquartered in Pineville, La. It operates a regulated electric utility company that serves 268,000 customers across Louisiana. Cleco also operates a wholesale energy business with approximately 1,350 megawatts of generating capacity. For more information about Cleco, visit www.cleco.com.

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