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**NEWS RELEASE**

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*For Immediate Release*

**Cleco Corp. CEO Mike Madison to Speak at EEI Financial Conference**

**PINEVILLE, La., Oct. 31, 2007** –Mike Madison, president and CEO of Cleco Corp. (NYSE: CNL), will speak Tuesday, Nov. 6, 2007, at the 42<sup>nd</sup> Edison Electric Institute (EEI) Financial Conference in Lake Buena Vista, Fla.

Madison's presentation begins at 9 a.m. (Eastern Time) and will be webcast over the Internet on Cleco's Web site. To access the webcast, go to [www.cleco.com](http://www.cleco.com), select "For Investors" and "CEO Mike Madison presentation to 42<sup>nd</sup> EEI Financial Conference." The presentation will be available for replay on Cleco's site for 30 days.

*EEI is the association of U.S. shareholder-owned electric companies, international affiliates, and industry associates worldwide.*

*Cleco Corp. is a regional energy company headquartered in Pineville, La. It operates a regulated electric utility company that serves 268,000 customers across Louisiana. Cleco also operates a wholesale energy business with approximately 1,350 megawatts of generating capacity. For more information about Cleco, visit [www.cleco.com](http://www.cleco.com).*

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