



DIVISION OF  
CORPORATION FINANCE

UNITED STATES  
SECURITIES AND EXCHANGE COMMISSION  
WASHINGTON, D.C. 20549

January 28, 2011

Mr. Alan M. Meckler  
Chairman and Chief Executive Officer  
WebMediaBrands Inc.  
50 Washington Street, Suite 912  
Norwalk, CT 06854

**Re: WebMediaBrands Inc.**  
**Form 10-K for the Fiscal Year Ended December 31, 2009**  
**Filed March 31, 2010**  
**File No. 000-26393**

Dear Mr. Meckler:

We have completed our review of your filing and do not have any further comments at this time.

Sincerely,

/s/ Andrew D. Mew

Andrew D. Mew  
Accounting Branch Chief