

CONSENT OF INDEPENDENT PUBLIC ACCOUNTANTS

To: The Board of Directors of Rainbow Rentals, Inc.

We consent to the incorporation by reference in the registration statement (No. 333-40690) on Form S-8 of Rainbow Rentals, Inc. of our report dated June 22, 2001, relating to the financial statements for the Rainbow Rentals, Inc. 401(k) Profit Sharing Plan, which report appears in the annual report on Form 10-K, as amended, of Rainbow Rentals, Inc. for the year ended December 31, 2000.

June 29, 2001

By: /s/ Hill, Barth & King  
Hill, Barth & King