

SECURITIES AND EXCHANGE COMMISSION  
Washington, D.C. 20549

**FORM 10-Q**

(Mark One)

☒ QUARTERLY REPORT PURSUANT TO SECTION 13 OR 15 (d) OF THE SECURITIES EXCHANGE ACT OF 1934

For the quarterly period ended **December 31, 2001**

OR

☐ TRANSITION REPORT PURSUANT TO SECTION 13 OR 15 (d) OF THE SECURITIES EXCHANGE ACT OF 1934

For the transition period from \_\_\_\_\_ to \_\_\_\_\_.

Commission File Number: 000-24193

**ATLANTIC DATA SERVICES, INC.**

(Exact Name of Registrant as Specified in its Charter)

MASSACHUSETTS  
(State or Other Jurisdiction of  
Incorporation or Organization)

04-2696393  
(I.R.S. Employer  
Identification Number)

**One Batterymarch Park  
Quincy, Massachusetts 02169**

(Address of Principal Executive Offices) (Zip Code)

**(617) 770 – 3333**

(Registrant's Telephone Number, Including Area Code)

Indicate by check mark whether the registrant (1) has filed all reports required to be filed by Section 13 or 15(d) of the Securities Exchange Act of 1934 during the preceding 12 months (or for such shorter period that the registrant was required to file such reports), and (2) has been subject to such filing requirements for the past 90 days. Yes ☒ No ☐

As of February 8, 2002, there were 13,032,685 shares of the Registrant's Common Stock, \$.01 par value per share, outstanding.

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## PART I

### ITEM 1: FINANCIAL STATEMENTS

#### ATLANTIC DATA SERVICES, INC. Condensed Consolidated Balance Sheets (in thousands, except per share data)

	December 31, 2001	March 31, 2001
	(Unaudited)	
<b>Assets</b>		
Current assets:		
Cash and cash equivalents	\$20,349	\$36,655
Short-term investments	12,608	—
Accounts receivable, net of allowances for doubtful accounts of \$375 at December 31, 2001 and at March 31, 2001	1,473	3,090
Prepaid expenses	177	243
Deferred taxes	—	464
Total current assets	34,607	40,452
Long-term investment	—	3,000
Property and equipment, net	756	629
Acquired intangible assets, net	917	—
Goodwill	1,291	—
Other assets	339	536
<b>Total assets</b>	<b>\$37,910</b>	<b>\$44,617</b>
<b>Liabilities and stockholders' equity</b>		
Current liabilities:		
Accounts payable	\$ 446	\$ 538
Accrued expenses and other liabilities	1,563	2,828
Billings in excess of costs and estimated earnings	613	86
Total current liabilities	2,622	3,452
Commitments		
Stockholders' equity:		
Preferred stock, \$.01 par value, 1,000,000 authorized, no shares issued or outstanding	—	—
Common stock, \$.01 par value, 60,000,000 shares authorized, 13,144,685 shares issued and 13,032,685 outstanding at December 31, 2001 and 13,135,126 shares issued and 13,023,126 outstanding at March 31, 2001	131	131
Additional paid-in capital	27,554	26,900
Retained earnings	7,628	14,159
Treasury stock (112,000 shares carried at cost)	(25)	(25)
Total stockholders' equity	35,288	41,165
<b>Total liabilities and stockholders' equity</b>	<b>\$37,910</b>	<b>\$44,617</b>

*See accompanying Notes to Condensed Consolidated Financial Statements.*

# ATLANTIC DATA SERVICES, INC.

## Condensed Consolidated Statements of Operations (in thousands, except per share data) (Unaudited)

	Three Months Ended December 31,		Nine Months Ended December 31,	
	2001	2000	2001	2000
Revenues	\$ 4,957	\$ 8,223	\$14,683	\$28,218
Cost of revenues	3,194	5,605	10,501	19,081
Gross profit	1,763	2,618	4,182	9,137
Operating expenses:				
Sales and marketing	842	1,318	2,728	3,617
General and administrative	1,283	1,607	4,542	5,229
Restructuring expense	—	—	925	—
Total operating expenses	2,125	2,925	8,195	8,846
Income (loss) from operations	(362)	(307)	(4,013)	291
Interest income, net	197	545	868	1,652
Write-down of investment	—	—	(3,000)	—
Income (loss) before provision for income taxes	(165)	238	(6,145)	1,943
Provision for income taxes	—	126	386	920
Net income (loss)	\$ (165)	\$ 112	\$ (6,531)	\$ 1,023
Basic earnings (loss) per share	\$ (0.01)	\$ 0.01	\$ (0.50)	\$ 0.08
Diluted earnings (loss) per share	\$ (0.01)	\$ 0.01	\$ (0.50)	\$ 0.08
Shares used in computing earnings per share (basic)	13,033	13,009	13,026	12,981
Shares used in computing earnings per share (diluted)	13,033	13,183	13,026	13,202

See accompanying Notes to Condensed Consolidated Financial Statements.

# ATLANTIC DATA SERVICES, INC.

## Condensed Consolidated Statements of Cash Flows (in thousands) (unaudited)

	Nine Months Ended December 31,	
	2001	2000
<b>Cash flows from operating activities:</b>		
Net income (loss)	\$ (6,531)	\$ 1,023
Adjustments to reconcile net income (loss) to net cash provided by (used in) operating activities:		
Depreciation and amortization	505	388
Write-down of investment	3,000	—
Deferred taxes	464	309
Change in assets and liabilities (net of effect of acquisition):		
Accounts receivable	1,617	2,809
Prepaid expenses and other assets	272	28
Accounts payable	(92)	114
Accrued expenses and other liabilities	(1,440)	(1,103)
Billings in excess of costs and estimated earnings on contracts	527	150
Net cash provided by (used in) operating activities	(1,678)	3,718
<b>Cash flows from investing activities:</b>		
Purchase of short-term investments	(15,930)	—
Sale and maturity of short-term investments	3,300	—
Long-term investment	—	(3,000)
Acquisition of assets	(2,000)	—
Purchase of property and equipment	(15)	(241)
Net cash used in investing activities	(14,645)	(3,241)
<b>Cash flows from financing activities:</b>		
Proceeds from exercise of stock options under stock option plans	17	133
Net cash provided by financing activities	17	133
Net increase (decrease) in cash and cash equivalents	(16,306)	610
Cash and cash equivalents, beginning of period	36,655	38,347
Cash and cash equivalents, end of period	\$ 20,349	\$38,957
<b>Supplemental disclosure of cash flow information:</b>		
Cash paid during the period for:		
Taxes	\$ 44	\$ 750

*See accompanying Notes to Condensed Consolidated Financial Statements.*

# ATLANTIC DATA SERVICES, INC.

## NOTES TO CONDENSED CONSOLIDATED FINANCIAL STATEMENTS (Unaudited) December 31, 2001

### 1. Basis of Presentation

The accompanying unaudited condensed consolidated financial statements have been prepared by Atlantic Data Services, Inc. (the "Company") in accordance with generally accepted accounting principles for interim financial information and with the instructions to Form 10-Q and Article 10 of Regulation S-X. Accordingly, they do not include all of the information and footnotes required by generally accepted accounting principles for complete financial statements. In the opinion of management, all adjustments (consisting solely of normal recurring adjustments) considered necessary for a fair presentation have been included. Operating results for the three-month period ended December 31, 2001 are not necessarily indicative of the results that may be expected for future periods of the full fiscal year. These Condensed Consolidated Financial Statements should be read in conjunction with the Consolidated Financial Statements and related notes included in the Company's Annual Report on Form 10-K for the year ended March 31, 2001.

The balance sheet at March 31, 2001 has been derived from the audited financial statements at that date, but does not include all the information and footnotes required by generally accepted accounting principles for complete financial statements.

### 2. Summary of Significant Accounting Policies

#### *Revenue Recognition*

The Company primarily derives its revenue from consulting services under time and material billing arrangements. Under these arrangements, revenue is recognized as the services are provided. Deferred revenue pertains to time and material billing arrangements and represents cash collected in advance of the performance of services.

Revenue on fixed price contracts is recognized using the percentage of completion method of accounting and is adjusted monthly for the cumulative impact of any revision in estimates. The Company determines the percentage of its contracts by comparing costs incurred to date to total estimated costs. Contract costs include all direct labor and expenses related to the contract performance. An asset, "Costs and estimated earnings in excess of billings on contracts," would represent revenues recognized in excess of amounts billed. The liability, "Billings in excess of costs and estimated earnings on contracts," represents billings in excess of revenues recognized.

Included in revenues are reimbursable contract-related travel and entertainment expenses of \$707,000 and \$1,371,000 for the quarters ended December 31, 2001 and 2000, respectively, and \$2,236,000 and \$4,795,000 for the nine months ended December 31, 2001 and 2000, respectively, which are separately billed to clients.

In the beginning of the fourth quarter of fiscal 2001, the Company adopted Staff Accounting Bulletin 101 ("SAB 101"), Revenue Recognition, which was issued by the Securities and Exchange Commission ("SEC") in December 1999. SAB 101 outlines the basic criteria that must be met to recognize revenue and it provides guidance for presentation and disclosure of revenue recognition policies in financial statements filed with the SEC. Adoption of SAB 101 had no material impact on the Company's reported revenues and results of operations.

## Earnings Per Share

The Company follows Statement of Financial Accounting Standards No. 128, "Earnings Per Share" ("FAS 128"). FAS 128 requires the presentation of two amounts, basic earnings per share and diluted earnings per share.

## Short-Term Investments

Short-term investments consist primarily of high-grade commercial paper, municipal bonds and corporate debt with original maturities at the date of purchase greater than three months and less than twelve months. All short-term investments have been classified as held to maturity and are carried at amortized cost, which approximates fair value, due to the short period of time to maturity.

## 3. Earnings Per Share

The following table sets forth the computation of basic earnings per share and diluted earnings per share for the three and nine months ended December 31, 2001 and 2000:

	Three Months Ended December 31,	
	2001	2000
	(in thousands, except per share data)	
Numerator:		
Net income (loss) (numerator for basic earnings per share and diluted earnings per share)	\$ (165)	\$ 112
Denominator:		
Denominator for basic earnings per share – weighted average shares	13,033	13,009
Effect of dilutive securities:		
Employee stock options	—	174
Denominator for diluted earnings per share – adjusted weighted average and assumed conversions	13,033	13,183
Basic earnings (loss) per share	\$ (0.01)	\$ 0.01
Diluted earnings (loss) per share	\$ (0.01)	\$ 0.01
	Nine Months Ended December 31,	
	2001	2000
	(in thousands, except per share data)	
Numerator:		
Net income (loss) (numerator for basic earnings per share and diluted earnings per share)	\$ (6,531)	\$ 1,023
Denominator:		
Denominator for basic earnings per share – weighted average shares	13,026	12,981
Effect of dilutive securities:		
Employee stock options	—	221
Denominator for diluted earnings per share – adjusted weighted average and assumed conversions	13,026	13,202
Basic earnings (loss) per share	\$ (0.50)	\$ 0.08
Diluted earnings (loss) per share	\$ (0.50)	\$ 0.08



In addition, as of December 31, 2001 there were options outstanding to purchase 1,269,834 shares that are anti-dilutive, and therefore not included in the earnings per share calculation.

#### **4. Major Customers**

The nature of the Company's services results in the Company deriving significant amounts of revenue from certain customers in a particular period. For the quarter ended December 31, 2001, three customers accounted for 29.9%, 24.8% and 13.9% of the Company's revenues. For the quarter ended December 31, 2000, five customers accounted for 22.8%, 12.7%, 12.2%, 11.3% and 10.4% of the Company's revenues.

#### **5. Long-Term Investment**

On September 8, 2000, the Company made a \$3 million preferred stock investment, representing a minority interest, in S2 Systems, Inc., a software solution provider in the banking and diversified financial services markets. During the quarter ended September 30, 2001, we determined that our investment was permanently impaired and it was written-down to zero.

#### **6. Income Taxes**

In assessing the realizability of net deferred tax assets, management considers whether it is more likely than not that some portion of the net deferred tax assets will not be realized in the foreseeable future. The ultimate realization of net deferred tax assets is dependent upon the generation of future taxable income during the periods in which temporary differences representing net future deductible amounts become deductible. As such, management has established a valuation allowance against the net deferred tax assets at December 31, 2001 to bring the amount to its estimated realizable value of \$174,000, which is included in other assets.

#### **7. Recently Issued Accounting Pronouncements**

In July 2001, the Financial Accounting Standards Board ("FASB") issued Statement of Financial Accounting Standards No. 141, "Business Combinations" ("FAS 141") and No. 142, "Goodwill and Other Intangible Assets" ("FAS 142").

FAS 141 requires that all business combinations be accounted for under the purchase method and that certain acquired intangible assets in a business combination be recognized as assets apart from goodwill. FAS 141 is effective for all business combinations initiated after June 30, 2001 and for all business combinations accounted for by the purchase method which were initiated before but completed after June 30, 2001.

FAS 142 requires that ratable amortization of goodwill be replaced with periodic testing of the goodwill for impairment and that intangible assets other than goodwill be amortized over their estimated useful lives. The provisions of FAS 142 will be effective for fiscal years beginning after December 15, 2001. However, early adoption of FAS 142 will be permitted for companies with a fiscal year beginning after March 15, 2001, provided their first quarter financial statements have not been previously issued. The Company has early adopted FAS 142 as of April 1, 2001. Since the Company had no goodwill or other intangible assets at the date of adoption there is no effect on prior period financial results.

In August 2001, the FASB issued Statement of Financial Accounting Standards No. 144, "Accounting for the Impairment or Disposal of Long-Lived Assets" ("FAS 144"), which is effective January 1, 2002. FAS 144 supersedes FAS 121, "Accounting for the Impairment of Long-Lived Assets and for Long-Lived Assets to be Disposed Of," and the accounting and reporting provisions relating to the disposal of a segment of a business described in Accounting Principals Board Opinion No. 30. We do not expect the adoption of FAS 144 will have a material impact on our financial statements.

## 8. Business Combinations

On June 29, 2001, the Company acquired substantially all of the assets (including the intangibles and goodwill) of Cool Springs Associates, Inc. d/b/a EarningsInsights ("EarningsInsights") for \$2,000,000 in cash and warrants to purchase 300,000 shares of the Company's common stock, valued at approximately \$637,000. EarningsInsights, headquartered in Nashville, Tennessee, is a private company that implements customer profitability methodologies exclusively licensed to it by First Manhattan Consulting Group, Inc. and incorporates these methodologies into an application service provider-delivered Customer Relationship Management ("CRM") profitability model offered primarily to mid-tier financial institutions and small banks.

The Company is required to pay to EarningsInsights an additional cash payment within 75 days after the end of each twelve-month period ending June 29, 2002, June 29, 2003 and June 29, 2004 equal to 50% of the net income (as defined in the Asset Purchase Agreement dated June 29, 2001 by and among the Company, EarningsInsights and certain stockholders of EarningsInsights) recognized by the Company that is attributable to the operation of the former business of EarningsInsights by the Company. Such cash payments will not exceed (i) \$100,000 for the period ending on June 29, 2002, (ii) \$200,000 for the period ending June 29, 2003 and (iii) \$300,000 for the period ending on June 29, 2004. As of December 31, 2001, no accrual has been made because net income requirements have not been achieved.

The acquisition has been accounted for under the purchase method and, accordingly, the purchase price was allocated to assets acquired and liabilities assumed based on their estimated fair value at June 29, 2001, as follows (in thousands):

Property, plant and equipment	\$ 412
Other assets	9
Intangibles	1,100
Goodwill	1,291
	<hr/>
Total	\$2,812
	<hr/>

The purchase price is comprised of the following (in thousands):

Cash	\$2,000
Fair value of warrant	637
Assumed liabilities	25
Transaction costs	150
	<hr/>
Total	\$2,812
	<hr/>

The unaudited pro forma consolidated information for the nine months ended December 31, 2001 and 2000, determined as if the EarningsInsights acquisition had occurred on April 1 of each period would have resulted in the following:

	December 31, 2001 (Unaudited)		December 31, 2000 (Unaudited)	
	As Reported	Pro Forma	As Reported	Pro Forma
Revenues	\$14,683	\$14,706	\$28,218	\$28,275
Income (loss) from operations	(4,013)	(4,419)	291	(1,433)
Net income (loss)	(6,531)	(6,933)	1,023	115
Basic earnings (loss) per share	\$ (0.50)	\$ (0.53)	\$ 0.08	\$ 0.01
Diluted earnings (loss) per share	\$ (0.50)	\$ (0.53)	\$ 0.08	\$ 0.01

The unaudited pro forma information is presented for illustrative purposes only and is not necessarily indicative of results of operations in future periods or results that would have been achieved had the Company and the acquired company been combined during the specified periods.

## 9. Acquired Intangible Assets

The acquired intangible assets of EarningsInsights were purchased by the Company on June 29, 2001 as described in detail in Note 8 above, and are being amortized on a straight-line basis over three years.

	As of December 31, 2001	
	Gross Carrying Amount	Accumulated Amortization
	(in thousands)	
Acquired Intangible Assets:		
Purchased technology	\$1,100	\$183
Estimated Amortization Expense:		
For the year ended March 31, 2002		\$275
For the year ended March 31, 2003		367
For the year ended March 31, 2004		367
For the year ended March 31, 2005		91

## 10. Goodwill

The goodwill of EarningsInsights was acquired by the Company during the quarter ended June 30, 2001 for \$1,291,000 as described in detail in Note 8 above. The balance as of April 1, 2001 was \$0.

## ATLANTIC DATA SERVICES, INC.

### FORWARD LOOKING STATEMENTS

*This Report includes forward-looking statements, which are made pursuant to the safe-harbor provisions of the Private Securities Litigation Reform Act of 1995. You can identify these forward-looking statements when you see us using words such as “expect,” “anticipate,” “believe,” “intend,” “may,” “predict,” and other similar expressions. These forward-looking statements cover, among other items: events, conditions and financial trends that may affect the Company’s future plans of operation, business strategy, growth of operations and financial position, including statements regarding revenue and earnings/loss per share projections, variability of revenues and operating results, intended capital expenditures for fiscal 2002, impact of recent acquisitions on earnings, adequacy of capital resources, dependence on the financial services industry, dependence upon a limited number of customers, and liquidity expectations. Any forward-looking statements are not guarantees of future performance and are necessarily subject to a number of risks and uncertainties, some of which are beyond our control. Because of these risks and uncertainties, the forward-looking events discussed in this Report might not transpire.*

## ITEM 2: MANAGEMENT’S DISCUSSION AND ANALYSIS OF FINANCIAL CONDITION AND RESULTS OF OPERATIONS

### Overview

Atlantic Data Services, Inc. (the “Company” or “ADS”) provides information technology (“IT”) strategy consulting and systems integration services to the financial services industry. We offer rapid, cost-effective IT solutions to the business challenges faced by financial services companies through our in-depth financial services experience, technological expertise and project management skills. Our service offerings are organized around four practice areas: Customer Relationship Management (“CRM”), Conversions and Consolidations, IT Strategy and Consulting, and e-Business.

Our revenues are derived primarily from professional fees billed to customers on a time and materials basis, or, in certain instances, on a fixed price basis. Included in revenues are reimbursable contract-related travel and entertainment expenses, which are separately billed to customers. Substantially all of our contracts, other than fixed price contracts, are terminable by the customer following limited notice and without significant penalty to the customer. Revenues from fixed price contracts represented approximately 0.8% and 11.1% of our revenues for the quarters ended December 31, 2001 and 2000, respectively.

We have derived, and expect to continue to derive, a significant portion of our revenues from a relatively limited number of customers. Revenues from our five largest customers for the quarters ended December 31, 2001 and 2000 were 82.3% and 69.3%, respectively, as a percentage of revenues. For the quarter ended December 31, 2001, Citizens Financial Corporation, Zions Bancorporation, FleetBoston Financial Corporation, IntraNet, Inc., a TSA Company and National City Corporation accounted for approximately 29.9%, 24.8%, 13.9%, 8.1% and 5.6%, respectively, of revenues. For the quarter December 31, 2000, FleetBoston Financial Corporation, Citizens Banking Corporation, Corillian Corporation, NBT Bancorp, Inc. and Brokat Financial Systems accounted for approximately 22.8%, 12.7%, 12.2%, 11.3% and 10.4%, respectively, of revenues.

Cost of revenues consists primarily of salaries and employee benefits for personnel dedicated to customer assignments, fees paid to subcontractors for work performed in connection with customer assignments, and reimbursable contract-related travel and entertainment expenses incurred by us in connection with the delivery of our services.

Sales and marketing expenses consist primarily of salaries, employee benefits, travel expenses and promotional costs. General and administrative expenses consist primarily of expenses associated with our management, finance and administrative groups, including recruiting, training, depreciation and amortization and occupancy costs.

## **Outlook**

With respect to ADS' earnings projections for the future, we continue to be cautious about our outlook for next quarter but are currently estimating our fourth quarter revenue will be in the \$5.0 million to \$5.6 million range, with net income (loss) in the range of \$(0.01) to \$0.02 per share.

## **Variability of Quarterly Operating Results**

Variations in our revenues and operating results have occurred from quarter to quarter and may continue to occur as a result of a number of factors. Quarterly revenues and operating results can depend on:

- the number, size and scope of customer projects commenced and completed during a quarter,
- changes in employee utilization rates,
- changes in average billing rates,
- the number of working days in a quarter,
- the timing of introduction of new service offerings, both by us and our competitors,
- changes in pricing, both by us and our competitors,
- loss of a significant customer,
- increased competition from our competitors,
- loss of key personnel,
- other factors that adversely impact the financial services industry,
- general economic conditions,
- potential acquisitions and our ability to successfully integrate the acquired business or technologies into our existing business and operations, and
- our ability to develop and introduce new service offerings, improve existing service offerings and develop and maintain the skills necessary to keep pace with changing technologies.

The timing of revenues is difficult to forecast because our sales cycle is relatively long, ranging from one to six months for new projects with existing customers and three to six months for new customers, and may depend on factors such as the size and scope of projects or other factors that adversely impact the financial services industry and general economic conditions. In addition, the relatively long length of our sales cycle may negatively impact the operating results for any particular quarter as a result of increased sales and marketing expenses without associated increases in revenues in the particular quarter. Furthermore, many of our projects are, and may be in the future, terminable without customer penalty. An unanticipated termination of a major project or loss of a major customer could require us to maintain or terminate underutilized employees, resulting in a higher than expected number of unassigned persons or higher than expected severance expenses.

## **Quarter Ended December 31, 2001 Compared to Quarter Ended December 31, 2000**

### ***Revenues***

Revenues decreased 39.7% for the quarter ended December 31, 2001 over the quarter ended December 31, 2000, from \$8.2 million to \$5.0 million. This decrease was predominately due to a 46.4% decrease in the volume of services delivered to customers due to the continued IT spending freeze in the U.S., which was

offset by a 10.9% increase in the average billing rate from \$128 for the three months ended December 31, 2000 to \$142 for the three months ended December 31, 2001.

### ***Cost of Revenues***

Cost of revenues decreased 43.0% to \$3.2 million from \$5.6 million for the quarter ended December 31, 2001 compared to the quarter ended December 31, 2000, representing 64.4% and 68.2%, respectively, of revenues in each quarter. The dollar and percentage decrease in cost of revenues was primarily due to a decrease in the average number of billable personnel from 150 for the three months ended December 31, 2000 to 90 for the three months ended December 31, 2001.

### ***Sales and Marketing***

Sales and marketing expenses decreased 36.1% to \$.8 million from \$1.3 million for the quarter ended December 31, 2001 compared to the quarter ended December 31, 2000, representing 17.0% and 16.1% of revenues, respectively. The dollar decrease resulted primarily from a decrease in our sales and marketing group from 28 employees at December 31, 2000 to 14 employees at December 31, 2001. The increase in sales and marketing expense as a percentage of revenues is due to the significant reduction in revenue from the prior year.

### ***General and Administrative***

General and administrative expenses decreased 20.2% to \$1.3 million from \$1.6 million for the quarter ended December 31, 2001 compared to the quarter ended December 31, 2000, representing 25.9% and 19.5% of revenues, respectively. The dollar decrease is primarily due to decreases in compensation and travel expenses as a result of a decrease in the number of administrative personnel from 29 at December 31, 2000 to 20 at December 31, 2001, offset in part by higher general and administrative expenses from the EarningsInsights acquisition. The increase in general and administrative expense as a percentage of revenues is due to the significant reduction in revenue from the prior year.

### ***Interest Income, Net***

Interest income, net decreased \$348,000 from \$545,000 for the quarter ended December 31, 2000 to \$197,000 for the quarter ended December 31, 2001. This decrease was principally due to interest rate decreases and to lower cash balances.

### ***Provision for Income Taxes***

The provision for income taxes decreased \$126,000 to \$0 for the quarter ended December 31, 2001 compared to the quarter ended December 31, 2000. We did not have a provision for income taxes for the quarter ended December 31, 2001 because of the loss before taxes. Our effective tax rate may vary from period to period depending on states in which we do business, due to varying state and local statutory income tax rates and depending on our levels of profitability.

## **Nine Months Ended December 31, 2001 Compared to the Nine Months Ended December 31, 2000**

### ***Revenues***

Revenues decreased 48.0% for the nine months ended December 31, 2001 over the nine months ended December 31, 2000, from \$28.2 million to \$14.7 million. This decrease was predominantly due to a 55.0% decrease in volume of services delivered to customers due to the continued IT spending freeze in the U.S.,

which was offset by an increase in the average billing rate of 17.0% from \$119 for the nine months ended December 31, 2000 to \$139 for the nine months ended December 31, 2001.

### ***Cost of Revenues***

Cost of revenues decreased 45.0% to \$10.5 million from \$19.1 million for the nine months ended December 31, 2001 compared to the nine months ended December 31, 2000, representing 71.5% and 67.7%, respectively, of revenues in each period. The dollar decrease in cost of revenues was primarily due to a decrease in the average number of billable personnel from 160 for the nine months ended December 31, 2000 to 91 for the nine months ended December 31, 2001. The increase in cost of revenues as a percentage of revenues is due to the significant reduction in revenue from the prior year.

### ***Sales and Marketing***

Sales and marketing expenses decreased 24.6% to \$2.7 million from \$3.6 million for the nine months ended December 31, 2001 compared to the nine months ended December 31, 2000, representing 18.6% and 12.8% of revenues, respectively. This decrease resulted primarily from a reduction in the amount of money spent on travel expenses and marketing materials. The increase in sales and marketing expense as a percentage of revenues is due to the significant reduction in revenue from the prior year.

### ***General and Administrative***

General and administrative expenses decreased 13.1% to \$4.5 million from \$5.2 million for the nine months ended December 31, 2001 compared to the nine months ended December 31, 2000, representing 30.9% and 18.5% of revenues, respectively. The dollar decrease is primarily due to decreases in compensation expense as a result of a decrease in the number of administrative personnel from 29 at December 31, 2000 to 20 at December 31, 2001, offset in part by higher general and administrative expenses from the EarningsInsights acquisition. The percentage change is primarily due to the significant reduction in revenue from the prior year.

### ***Interest Income, Net***

Interest income, net decreased \$800,000 from \$1.7 million for the nine months ended December 31, 2000 to \$900,000 for the nine months ended December 31, 2001. This decrease was principally due to interest rate decreases and lower cash balances.

### ***Provision for Income Taxes***

The provision for income taxes decreased \$530,000 to \$390,000 from \$920,000 for the nine months ended December 31, 2001 compared to the nine months ended December 31, 2000. We have a provision for income taxes even though we have a loss before taxes because we have established a valuation allowance for our deferred tax assets that may not be realized in the foreseeable future. Our effective tax rate may vary from period to period based on doing business in areas with varying state and local statutory income tax rates and based on our levels of profitability.

### ***Liquidity and Capital Resources***

We have no long-term debt and continue to operate primarily debt-free. Working capital was \$32.0 million at December 31, 2001. Our days sales in accounts receivable at December 31, 2001 was 27 compared to 30 days at December 31, 2000. While we believe that the risk with respect to collection of accounts receivable is minimized by the creditworthiness of our customers, primarily banks and other financial institutions, and

because of our credit and collection policies, there can be no assurance that we will not encounter collection problems in the future. We attempt to further minimize this risk by performing ongoing credit valuations of our customers and maintaining an allowance for potential credit losses. We believe that our allowance for doubtful accounts and collection policies are adequate.

On June 29, 2001, we acquired \$412,000 of fixed assets pursuant to the asset purchase agreement described below. Capital expenditures for the remainder of fiscal 2002 are expected to be approximately \$100,000 and will be used principally for computers and other equipment.

On June 29, 2001, we acquired substantially all of the assets of Cool Springs Associates, Inc. d/b/a EarningsInsights (“EarningsInsights”), pursuant to an asset purchase agreement by and among us, EarningsInsights and certain stockholders of EarningsInsights (the “Asset Purchase Agreement”). The purchase price for the acquisition consisted of a \$2 million cash payment and the issuance by us of a warrant to purchase 300,000 shares of our common stock at exercise price of \$5.08 per share. We paid the cash portion of the consideration for the acquired assets from our working capital.

We are required to pay to EarningsInsights an additional cash payment within 75 days after the end of each twelve-month period ending on June 29, 2002, June 29, 2003 and June 29, 2004 equal to 50% of the net income (as defined in the Asset Purchase Agreement) recognized by the Company that is attributable to the operation of the former business of EarningsInsights by the Company. Such cash payments will not exceed (i) \$100,000 for the period ending on June 29, 2002, (ii) \$200,000 for the period ending on June 29, 2003 and (iii) \$300,000 for the period ending on June 29, 2004.

In the near term, we expect that the acquisition of EarningsInsights will have a negative impact on cash flow.

We expect that existing cash, cash equivalent balances, and short-term investments together with cash which may be provided from operations, will be sufficient to meet the Company’s working capital and capital expenditure requirements for at least the next twelve months.

To date, inflation has not had a material impact on the Company’s financial results.

### **Recently Issued Accounting Pronouncements**

In July 2001, the Financial Accounting Standards Board issued Statement of Financial Accounting Standards No. 141, “Business Combinations” (“FAS 141”) and No. 142, “Goodwill and Other Intangible Assets” (“FAS 142”).

FAS 141 requires that all business combinations be accounted for under the purchase method and that certain acquired intangible assets in a business combination be recognized as assets apart from goodwill. FAS 141 is effective for all business combinations initiated after June 30, 2001 and for all business combinations accounted for by the purchase method which were initiated before but completed after June 30, 2001.

FAS 142 requires that ratable amortization of goodwill be replaced with periodic testing of the goodwill for impairment and that intangible assets other than goodwill be amortized over their estimated useful lives. The provisions of FAS 142 will be effective for fiscal years beginning after December 15, 2001. However, early adoption of FAS 142 will be permitted for companies with a fiscal year beginning after March 15, 2001, provided their first quarter financial statements have not been previously issued. The Company has early adopted FAS 142 at the beginning of its current fiscal year. The Company anticipates that the early adoption of this pronouncement has no material impact on the Company’s financial statements.



In August 2001, the FASB issued Statement of Financial Accounting Standards No. 144, "Accounting for the Impairment or Disposal of Long-Lived Assets" ("FAS 144"), which is effective January 1, 2002. FAS 144 supersedes FAS 121, "Accounting for the Impairment of Long-Lived Assets and for Long-Lived Assets to be Disposed Of," and the accounting and reporting provisions relating to the disposal of a segment of a business described in Accounting Principals Board Opinion No. 30. We do not expect the adoption of FAS 144 will have a material impact on our financial statements.

### ITEM 3: QUANTITATIVE AND QUALITATIVE DISCLOSURES ABOUT MARKET RISK

We are exposed to market risk from changes in interest rates due to investments in instruments made for non-trading purposes. The interest rate risk relates primarily to our portfolio of short-term investment grade securities. As of December 31, 2001 we did not, nor do we intend to, use derivative financial instruments for speculative trading purposes.

The majority of our sales are denominated in U.S. dollars and take place in North America.

We believe that interest rate risk and foreign currency exchange rate risks are both immaterial to the Company.

## **PART II**

### **OTHER INFORMATION**

#### **ITEM 6: EXHIBITS AND REPORTS ON FORM 8-K**

(a) Exhibits

None.

(b) Reports on Form 8-K

None.

## **SIGNATURES**

Pursuant to the requirement of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned thereunto duly authorized.

### **ATLANTIC DATA SERVICES, INC.**

Date: February 12, 2002

By: /s/ Robert W. Howe

Robert W. Howe  
Chairman and Chief Executive Officer

Date: February 12, 2002

By: /s/ Paul K. McGrath

Paul K. McGrath  
Senior Vice President and Chief Financial  
Officer (Principal Financial and Accounting  
Officer)